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WARMING TO
DATE COULD
'OBLITERATE' A
THIRD OF
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WHAT IS 'BLUE
CARBON' AND
HOW DOES IT
HELP PROTECT
OUR COASTAL
ECOSYSTEMS?

CSRTREND

THE WORLD
BANK BIDS ON
ENVIRONMENTAL
MARKETS

5 THINGS COMPANIES CAN DO TO GROW IN A WATER-STRESSED WORLD

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Is CSR On Right Track?



Rajesh Tiwari
Publisher
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The findings of the report this year are encouraging. Compliance to regulatory requirements of the Act continue to be robust. Overall CSR spending has seen improvement compared to previous years.

Companies in India are turning socially responsible with the cumulative Corporate Social Responsibility (CSR) spending by the 100 firms under review increasing to Rs 7,215.9 crore in the current financial year, up 41 per cent in the past three years, according to a survey by KPMG.

India has emerged as one of the leading nations to make CSR mandatory by the passage of the Companies Act, 2013 and the CSR (Policy) Rules (the Act) from 1 April 2014. Thus, 2015 was the first year of mandatory CSR reporting.

It can be seen as an explicit call to businesses to partner in solving India's complex development issues. There is sustained interest amongst different stakeholders to understand the evolution of Indian businesses CSR journey.

From the trend - it appears that we are going okay but a lot more can be done and needs to be done.

In 2016, it was observed that the availability of information and governance mechanisms of CSR projects improved. Increased spending was witnessed in the second year.

The 'India's CSR reporting survey 2017' builds on the strengths of its previous reports and highlights new insights emerging as the reporting journey evolves. The report shows trends observed in the last three years indicating progress and aberrations.

The findings of the report this year are encouraging. Compliance to regulatory requirements of the Act continue to be robust. Overall CSR spending has seen improvement compared to previous years.

Education and health have managed to secure maximum funding this year as well. A sizeable number of companies have spent more than the prescribed 2 per cent amount. From a programme management perspective, projects are being designed with greater strategic intent. CSR projects seem to be spread better across the country as compared to earlier years.

There is growing interest amongst governments to use CSR as a medium for forming partnerships with corporates, leveraging CSR resources to accelerate development, and reducing disparity in backward regions, according to the report.

Maharashtra, Uttar Pradesh, Tamil Nadu, Karnataka and Odisha are the top five states when it comes to the number of CSR projects being implemented. These account for 32 per cent (or 629 projects) of all CSR projects and initiatives underway in India. Maharashtra, meanwhile, has topped the list for three years in succession.

Over 55 per cent companies have disclosed involvement of employees as 'volunteers' for implementation of CSR projects during current year. With amendments in the Act, 'salary paid by the company to volunteers of the company (in proportion to company's time/hours spent specifically on CSR) can be factored into CSR project cost as part of the CSR expenditure' was omitted. Although more than half of the companies have disclosed involvement employees as volunteers, the current disclosure are limited to gauge if time spent by them is accounted as CSR expenditure, which is a concern.

Contents



28 COVER STORY

5 things companies can do to grow in a water-stressed world

As the threat of a global water crisis grows, how can businesses continue to thrive while becoming better stewards of this important resource? WRI's Paul Reig explains.

CSR THOUGHT

24 What Is 'Blue Carbon' And How Does It Help Protect Our Coastal Ecosystems?

26 How 4 Billion Years Of Diversity Can Help Us Surpass Our 'Clone-Drone' Workstyles

CSR TREND

30 The World Bank Bids On Environmental Markets

CSR LEADERSHIP

33 Dabur Adopts, Revamps Chapaguri Govt School In Tezpur

CSR GREEN JOBS

34 Green Jobs Are Alive And Well, And These 6 Companies Prove It

CSR INITIATIVE

37 Integrated Water Resource Planning By Dhanuka Agritech

CSR SOCIETY

38 Let Them Eat Carp: Fish Farms Are Helping To Fight Hunger

CSR IN SPORTS

40 Tata Trusts & Tata Steel Establish The Naval Tata Hockey Academy

CSR ALERT

42 Global Warming To Date Could 'Obliterate' A Third Of Glacier Ice

REGULARS

03 Publisher's Note

05 CSR News

22 News You Can Use

44 CSR Placements

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K Raheja Corp's CSR Initiative 'Teaching Tree Carnival' A Grand Success

One Book, One Pen, One Teacher, One Opportunity, One child, can change the world; and K Raheja Corp, through the Teaching Tree Carnival and its other initiatives under its CSR christened Teaching Tree endeavours to influence that change. The Teaching Tree Carnival was a daylong affair offering just the right mix of fun, food, music, dance, along with an opportunity for children from lower economic backgrounds from our NGO partners to showcase their work and talent. The dawn of 23rd February saw school buses making an entry into the Mindspace Business Park, in Mumbai, as they ferried our young guests to the carnival. Excited voices and inquisitive filled with happy voices, curious eyes, and enthusiastic laughter filled the campus as students from the NGO partner Teach for India were welcomed.

The extravagant affair of the Teaching Tree Carnival at Mindspace's Central Recreation Garden showcased handmade art creations, origami designs, waste management concepts especially designed by students. From extremely creative stationary products to homemade chocolates, trinkets to handmade bags and live arts to fun game stalls, a fascinating variety of display was the highlight of the carnival. K Raheja Corp's own employees, as well as their clients working out of Mindspace Business Park, were seen in large numbers visiting various stalls and encouraging the students who were seen having an enjoyable experience vending their creations while sharing their personal stories, and inspirations. While Teaching Tree's main focus through this Carnival was to showcase the students' skills and talent and inspire them for larger achievements,



Sanjjana Archana Galrani with the children at Teaching Tree Carnival at Mindspace

it opened doors to conversations between the students and some of the best from the IT industry, leaving everyone feeling more inspired.

After a tremendous response, last year, this year the carnival continued its celebratory spark with magicians, tattoo artists and interactive workshops all designed to amalgamate into a wonderful experience. Interesting educational stalls like the Little Math Maniacs was a huge hit among visitors. This stall showcased several games in math concepts wherein visitors play

games to learn simple concepts of math in a fun way.

The carnival saw some known faces from the Hyderabad social circuit that were

present to encourage the students like Sanjjana Archana Galrani.

Speaking about their experience, some of the students echoed in unison, "Today was one of the happiest days for us. There was so much fun here from the tattoo maker to the magician. We also thoroughly enjoyed decorating our stalls and displaying our work. So many bhaiya's and didi's came to see our work and appreciated us. Our bags and bookmarks sold the best. We can't wait to go back home to tell our parents how much fun we had."

Sterlite Tech Foundation Launches Advanced Mobile Medical Unit For Tribals

Sterlite Tech Foundation, the CSR arm of Sterlite Tech, a global leader in smarter digital networks, launched its newly modernised Mobile Medical Unit, in collaboration with the Red Cross Society, at Silvassa.

Dadra and Nagar Haveli's tribal population were unable to access quality healthcare due to absence of medical facilities in this region. Addressing this need, Sterlite Tech has been running its primary healthcare programme since 2006, impacting over 2 lakh tribals till date. Under the programme, the company provides free health check-ups to tribal villages, site visits by qualified doctors and a mobile dispensary with free prescribed medicine distribution through a Mobile Medical Unit. This initiative has brought a noticeable change in the villagers' health and general well-being. To further this programme, Ankit Agarwal,



Director (Telecom Products), Sterlite Tech, launched the newly modernised Mobile Medical Unit at Rakholi Gram Panchayat. Addressing the gathering, he said, "Along with our global leadership in designing, building and managing web-scale digital networks, we have been actively contributing towards improving the lives of the communities we function in. In alignment

with our vision to transform everyday living, this healthcare initiative solidifies our commitment to the holistic growth of the society."

With an aim to serve over 16,000 patients every year, the Mobile Medical Unit will be visiting 24 villages in tribal regions to provide quality healthcare access every week.

Elaborating on the programme, Kuldeep Singh – Secretary, Indian Red Cross Society, Silvassa, said, "Covering four villages each day, the new Mobile Medical Unit has been equipped with state-of-the-art medical equipment, free medicines, a qualified doctor and nurse to address tribal health issues." Company's plant, operations head and local authorities were also present at the launch ceremony.

MDL Hands Over Shelarwadi Village In Karjat Block

In line with the Swachh Bharat Mission of Government of India, Mazagon Dock Shipbuilders Ltd. (MDL), a CPSE under the administrative control of Ministry of Defence (DDP), is constructing 1000 individual household toilets along with awareness generation in 11 villages of Karjat Block of Raigad district. SEED is the implementing partner of this project.

An event was organized in Shelarwadi village (Karjat) on last month to handover 100 individual toilets to beneficiaries. Cmde TV Thomas, Director (CP&P) graced this event as Chief Guest. On behalf of government, Salunke, Deputy CEO, Zila Parishad – Raigad and Shabana Mokashi, BDO, Karjat attended the event. Anirban Roy, MD – SEED and Gram Panchayat members also graced the occasion.

Cmde Thomas stated that MDL is a socially responsible organization and is fully committed to help the needy and under-privileged section of the society in every possible way.



Cmde TV Thomas, Director (Corporate Planning & Personnel), MDL along with Cmde J M Jangir, General Manager (I&A), Mr Anirban Roy, MD – SEED and Salunke, Dy CEO, Zila Parishad - Raigad handing over 100 individual toilets to beneficiaries by unveiling the plaque at Shelarwadi village (Karjat)

Construction of 1000 individual toilets in Karjat by MDL happens to be one of the initiatives under CSR. Cmde Thomas also reiterated the need to focus on not only provision of toilets but also on triggering of behavioral change of beneficiaries so as to ensure greater acceptability in the toilet usages. Shri P N Salunke appreciated

the role of MDL under Swachh Bharat Mission and expressed his gratitude towards MDL for supporting the mission of making the country Open Defecation Free (ODF) by 2019.

A Nukkad Natak was also performed to generate awareness of good sanitation practices amongst the villagers.

What Is 'Blue Carbon' And How Does It Help Protect Our Coastal Ecosystems?

*Shipping stands out as a possible source of demand for investment in the protection of coastal ecosystems, writes **Florian Reber**, Senior Manager, South Pole*

It sounds like a paradox: a heatwave at the North Pole during the Arctic winter, when no sunlight hits the region for six months. Yet this strange event has just happened again, for the fourth time in the last five years. During 10 days in February, temperatures at the North Pole stayed well above freezing level for at least part of the day.

Scientists are baffled by the frequency and intensity of the anomaly. They warn that the recurrence of such extreme events will accelerate sea-level rises, increase the release of heat from warmer Arctic waters into the atmosphere and disturb the jet stream. It lies within the nature of the global climate system that this will have consequences on people and wildlife tens of thousands of miles away. Among the most vulnerable are coastal ecosystems and communities in the tropics and subtropics.

The crucial importance of coastal ecosystems

Over 3 billion people depend on healthy and safe coastal ecosystems for their economic livelihoods, for food and for protection from storms. The economic value of



coastal ecosystems is estimated at the scale of billions to trillions. Coastal ecosystems such as mangroves, seagrass meadows and tidal marshes supply numerous critical ecosystem services, purifying water, protecting coasts and providing nursery areas for fish. On top of this, they store large amounts of carbon – commonly referred to as “blue carbon”: the carbon stored by oceans and coastal ecosystems.

To give just one example, oceanic mangroves store almost three times as much carbon as tropical forests, particularly through soil and peat formation. Globally, there could be as much as 20 gigatonnes of blue carbon stored in mangroves. In

other words, mangroves are highly efficient carbon sinks and critical for climate mitigation and adaptation. Meanwhile, economic development and population growth are threatening the existence of those vital ecosystems. The International Union for the Conservation of Nature estimates that to

date, 67 percent of mangroves have been lost or degraded, making them one of the most threatened ecosystems on Earth. Under a business-as-usual scenario, all unprotected mangroves could be gone within the next 100 years, with devastating consequences both for people and the planet.

New partnerships that can protect coastal ecosystems are emerging

The issue has, of course, not gone unnoticed. U.N. Sustainable Development Goal 14 (Life Below Water) and many national climate mitigation and adaptation goals recognize the importance of protecting coastal

5

THINGS
COMPANIES CAN
DO TO GROW IN A
WATER-STRESSED
WORLD

*As the threat of a global water crisis grows, how can businesses continue to thrive while becoming better stewards of this important resource? WRI's **Paul Reig** explains.*

In a water-stressed world, there's a powerful business case for companies to manage this essential resource sustainably, engage in water stewardship and drive collective action. As a shared resource, water provides diminished benefits to all if each user acts only in their own self-interest. Addressing today's wicked water problems – including droughts, dwindling groundwater and failing infrastructure – will require coordinated, collective responses.

Companies across sectors, nonprofits, disclosure initiatives, industry associations and investor groups recognise this challenge and have responded with a range of water stewardship frameworks – in fact there are now more than 10 corporate water stewardship frameworks. These aim to guide companies to mitigate risk and support long-term sustainable growth in the face of growing water crises.



Food giant Nestle works with Vietnamese coffee growers to implement best water management practices to reduce water use, preserve water quality and treat wastewater.

Despite the magnitude of the problem and plenty of guidance, 70 per cent of companies disclosing to CDP Water, a nonprofit that tracks corporate action on water, have board-level oversight of water. And only 20 per cent say they have a comprehensive understanding of their water risk. This discrepancy raises the question of whether the private sector is prepared to sustain business growth and create value in a world of water stress. There are five emerging trends that inform actions

companies can take to help deliver on existing water stewardship frameworks and commitments while reducing risk, boosting resilience and adding value for their stakeholders.

1 INVEST IN DATA, THEN ANALYZE AND DISCLOSE IT

Companies require data to tell them where access to water is needed, at risk and financially relevant across their value chains,

The World Bank Bids On Environmental Markets

The more a buyer-of-last-resort program offers assurance that is greater than the current market, the more the donors to the program are acting like buyers instead of risk-mitigators, writes Peter Weisberg, Senior Investment Manager, The Climate Trust

Given the regulatory risk that environmental markets can be altered or ended with the “stroke of a pen” from policymakers, lenders generally are unwilling to value revenue from environmental markets when underwriting projects. With this heavy, or complete, discounting of environmental market revenues, these markets fail to entice the level of investment needed for projects to generate environmental credits and provide verifiable conservation benefits. How can we reduce the risks associated with environmental credits and keep these critically important projects moving forward?

To help overcome this uncertainty and make environmental markets financeable, the World Bank engineered a successful Pilot Auction Facility model for international offsets, auctioning put option contracts that guarantee a minimum value for future credits. This credit enhancement assures projects, investors and lenders that environmental markets have real value – lowering the risk and therefore the cost of capital to build conservation projects. Piloting this model, referred to as a “buyer-of-last-resort”

mechanism, has had some valuable lessons to teach that may benefit conservation in the U.S.

In the corporate sustainability space, BHP Billiton provided a put option to guarantee to purchase carbon credits, which enabled the International Finance Corporation to issue a \$152 million Forest Carbon Bond to drive the financing of new tropical forest conservation projects. In California, Senate Bill 1383 requires the development of a pilot financial mechanism to reduce the uncertainty associated with Low Carbon Fuel Standard credits generated by dairy

In the corporate sustainability space, BHP Billiton provided a put option to guarantee to purchase carbon credits.

digester projects – this mechanism is essential to enabling the state to meet its stringent Short Lived Climate Pollutant goals. And in 2017, the Climate Trust was awarded a U.S. Department of Agriculture Conservation Innovation Grant to launch the Environmental Price Assurance Facility (EPAF), a new platform to auction long-term price guarantees to U.S. environmental markets, starting with domestic carbon markets.

By far, the furthest along in the implementation process of these buyer-of-last-resort programs is the World Bank’s Pilot Auction Facility (PAF) for Methane and Climate Change Mitigation. This facility has completed three auctions for nearly \$54 million of price guarantees for international carbon credits, testing a variety of auction structures. As the EPAF considers what sectors to target with its first auction for domestic carbon credits, and what auction and contract structure to use, let’s examine three lessons from the international work of the World Bank that apply domestically.

The more a buyer-of-last-resort program offers assurance that is greater than the current market, the more the donors to the

Green Jobs Are Alive And Well, And These 6 Companies Prove It

The number and range of companies and organizations hiring sustainability professionals continues to grow, writes
Nikki Gloudeman

The Trump administration's coal-promoting agenda has threatened to put the squeeze on the promise for green jobs. One warning sign: Solar installations dropped 22 percent between 2016 and 2017, spurred by political uncertainty, according to a recent EDF report.

But the situation is not entirely dire. Facing the uncertain effects of tariffs on imported solar panels and other moves in Washington, private companies – as well as local and state governments – are stepping up to add corporate sustainability jobs focused on greening supply chains, adding renewables, reducing waste and implementing other climate-smart strategies.

“The number and range of companies and organizations hiring sustainability professionals continues to grow,” said Maureen Hart, executive director of the International Society of Sustainability Professionals. The numbers bear this out as well: In a McKinsey&Company survey released in December, nearly 60 percent of respondents said their organizations were more engaged with sustainability than they were two years ago – compared to just 9 percent that said engagement had declined.

“In spite of or perhaps because of the current political climate, the private sector appears to be increasingly embracing the responsibility of evaluating and responding to environmental and social sustainability-related risks,” Hart said. “These include risks to supply chains and resources, risks to customer bases, risks to facilities and employ-



ees, and reputational risk if organizations are seen as being part of the problem rather than the solution.”

Ellen Weinreb, CEO of Weinreb Group, an executive search and consulting firm with a sustainability focus – noted another benefit: “Sustainability adds value to HR via recruitment and retention, which is often overlooked and undervalued.”

Hart points to movements such as We Are Still In, a coalition of governments and businesses pledging their continued allegiance to the goals of the Paris Agreement, as evidence of sustained and even heightened commitment to hiring with the environment in mind. Leaders from more than 900 businesses and investors, including Mars, Unilever, IBM, IKEA, L’Oreal, Nestle and REI, are part of the movement, indicating their unflagging support for green jobs.

How are corporations pushing for growth in careers related to sustainability? Six companies, in particular, provide a useful roadmap. Each has led the charge by building out leading-edge programs and making hires to achieve the aims of those specific initiatives – while being unafraid to experiment with innovative positions.

These companies prove that for green-job hunters, hope is not lost – while providing a potential way forward for corporate execs and hiring managers looking to make more green hires.

Patagonia

Patagonia’s commitment to environmental stewardship is evident in its distinctive Social and Environmental Responsibility

Let Them Eat Carp: Fish Farms Are Helping To Fight Hunger

The global seafood trade is perceived as one where people in developing nations cultivate and export food to the affluent, with little benefit reaching those who need food the most. Is that really the case?

Over the past three decades, the global aquaculture industry has risen from obscurity to become a critical source of food for millions of people. In 1990, only 13 per cent of world seafood consumption was farmed; by 2014, aquaculture was providing more than half of the fish consumed directly by human beings.

The boom has made farmed fish like shrimp, tilapia and pangasius catfish – imported from countries such as Thailand, China and Vietnam – an increasingly common sight in European and North American supermarkets. As a result, much research on aquaculture has emphasised production for export.

This focus has led scholars to question whether aquaculture contributes to the food security of poorer people in producing countries. Many have concluded it does not. Meanwhile, the industry's advocates often emphasise the potential for small-scale farms, mainly growing fish for home consumption, to feed the poor. Farms of this kind are sometimes claimed to account for 70 to 80 per cent of global aquaculture production.



Farming pangasius catfish for export in Vietnam. Ben Belton, CC BY-ND

Our research shows that both of these perspectives are wildly out of sync with current developments. In fact, the vast majority of farmed fish is consumed in the same developing countries where it is produced, and is widely accessible to poorer consumers in these markets. Most of it comes from a dynamic new class of small- and medium-scale commercial farms, the existence of which is rarely recognised. To understand the potential of aquaculture to feed the world, researchers and consumers need to appreciate how dynamic this industry is.

Farmed fish is a critical food source

Fish is a rich source of vitamins, minerals, essential fatty acids and high-quality protein. It plays a particularly important role in the diets of billions of consumers in low- and middle-income countries. Many of these people are poor, malnourished and unable to afford alternative nutrient-rich foods such as fruit, eggs and meat.

Throughout human history most of the fish people eat has been captured from oceans, rivers and lakes. But the total quantity of fish harvested from these sources peaked in the mid-1990s due to overfishing and environmental degradation. Demand for seafood has continued to increase since this time, as urbanisation and average incomes have risen globally. Aquaculture is filling the gap.

Overemphasis on exports

Academic research on aquaculture has focused predominantly on internationally

Tata Trusts & Tata Steel Establish The Naval Tata Hockey Academy



The Naval Tata Hockey Academy was inaugurated by Ratan N Tata, Chairman, Tata Trusts in the presence of N Chandrasekaran, Chairman, Tata Sons, Sunil Bhaskaran, Vice President Corporate Services, Tata Steel and Floris Jan Boveler, Hockey Olympian and technical partner for the Academy on the eve of Founder's Day on March 2 in Jamshedpur.

Tata Trusts and Tata Steel has jointly established the Naval Tata Hockey Academy (NTHA) at Jamshedpur, a world-class high performance residential hockey training facility for 14-to-16 year-old boys. The Academy was inaugurated on the eve of the Founder's Day celebration on 2 March by Ratan N. Tata, Chairman, Tata Trusts.

In keeping with the Tata group's Founder, Jamsetji Tata's vision for Jamshedpur to "reserve large areas for football, hockey and parks", the Academy is yet another world class facility in the city. The Academy is

named in honour of Naval H. Tata to commemorate his contribution to Hockey in India, his achievements as an outstanding sports administrator and passion for sports.

Tata held prestigious positions such as President of the All India Council of Sports (AICS), President of the Indian Hockey Federation (IHF) for fifteen years and Vice Chairman of the International Hockey Federation (IHF).

The Naval Tata Hockey Academy brings world-class facilities, including an FIH global quality artificial turf with floodlights, international coaches, a nutritionist, and

- ▶ Focused on revitalising hockey in Jharkhand and the tribal belt
- ▶ Aims at producing 5 hockey international players in the next 10 years
- ▶ Over the next 4 years, will house 104 players (both girls and boys) in the age group of 14-16
- ▶ Academy has a FIH Global artificial turf, international high-performance coaches, nutritionist, physical and mental trainers
- ▶ Bringing the global best for high performance modern hockey training to bastis and villages of Jharkhand integrates quality education and life skills

mental and physical trainers to provide high performance hockey training, to begin with, to 26 boys from bastis and villages of Simdega, Khunti and West Singhbhum districts. This first batch of players have been selected after one year of rigorous training provided by Dutch coaches and Indian hockey legend, Sandeep Singh, at the grass-root level to over 5,000 boys and girls.

Through this, for the first time in India, a structured, high-quality international level training is being provided at the grassroots level, including playing on artificial turf, truly professionalising hockey at the grassroots.

In due course, the Academy is slated to similarly train and select 26 girls from Jharkhand and transform them into hockey stars of tomorrow.

Tata Trusts and Tata Steel have partnered with the legendary Dutch drag-flicker, Floris Jan Boveler, through the

Global Warming To Date Could 'Obliterate' A Third Of Glacier Ice

The warming the world has already experienced could be enough to melt more than a third of the world's glaciers outside Antarctica and Greenland – regardless of current efforts to reduce emissions.

BY AMIT KHARE

That is the stark conclusion of a new study, which analyses the lag between global temperature rise and the retreat of glaciers. The relatively slow response of glaciers to global warming means it will take to the end of the century – and beyond – to see the benefits of mitigation efforts in the coming decades, the study says. The “baked in” glacier loss from observed warming has largely been overlooked, another scientist tells Carbon Brief, meaning “we really are on course to obliterate many of these mountain landscapes”.

Ice cube

Glaciers are huge rivers of ice that ooze their way over land, powered by gravity and their own sheer weight. They accumulate ice from snowfall and lose it through melting.

As global temperatures have risen, many of the world's glaciers have already started to shrink and retreat. Continued warming could see many iconic landscapes – from the Canadian Rockies to the Mount Everest region of the Himalayas – lose almost all their glaciers by the end of the century.

But glacier retreat does not happen overnight. So if global temperature rise stopped immediately, how much of the world's glacier ice could be saved? And for how much is its fate already sealed? This is what the new study, published in *Nature Climate Change*, aims to work out.



An aerial view of Beardmore Glacier, Antarctica. A new study says the relatively slow response of glaciers to global warming means it will take to the end of the century and beyond to see the benefits of mitigation efforts in the coming decades.

The study focuses on the lag between rising temperatures and how quickly glaciers adjust. An ice cube makes a suitable metaphor, as three of the authors – Prof Ben Marzeion, Dr Georg Kaser and Dr Fabien Maussion – explain to Carbon Brief over email:

“If you take an ice cube from the fridge – i.e. from one climate – to the kitchen table – i.e. a new climate – it will, finally, but not instantaneously, melt. The time it takes to fully melt the cube depends on: a) the size of the cube; and b) the temperature in your kitchen.”

In other words, the world's glaciers have not yet caught up with the rate of warming over recent decades. This means they will continue to change, even if warming stops, the authors say:

“If the glaciers are out of equilibrium, they will respond by either expanding or retreating and, eventually, stabilising at a different size. The difference between this glacier state and the actual present glacier state is the committed glacier change.”

The researchers worked out this committed change using a glacier model and a database of glacier outlines called the Randolph Glacier Inventory. They limited their study to glaciers outside of Greenland and Antarctica.

Their results suggest that even if there is no additional warming of the climate system, 36 per cent of glacier ice will still eventually disappear. That is enough to add 11 cm to global sea levels.

This would take centuries to play out, the authors note:

“On the global scale, it is fair to say that most adjustment will have happened within 200 years after climate change came to a halt and, after about 500 years, the adjustment will be more or less complete.”

As part of the study, the researchers managed to identify an approximate relationship between human-caused carbon emissions, the temperature rise they cause and the committed change in the world's glaciers.

They find that every kilogram of CO₂ emitted today will eventually be responsible for around 16 kg of glacier ice melt.

A similar relationship was identified in a *Science* study published in 2016, which

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day, it offer one of the largest database of active jobseekers in India today.

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Company: Orchid The Manpower Consultant

Job ID: 61374425

Designation: Corporate Social Responsibility Executive

- **Experience:** 2 to 4 yrs
- **Salary:** As per Industry Standards
- **Industry:** Consulting Services
- **Location:** Mumbai (Maharashtra)
- **Key Skills:** Managing and altering social responsibility, branding, Strategies develop, annual CSR reports, Documentation compliance.
- **Job Function:** Administration.
- **Specialization:** Administration, Event Planning, Facilities management, Office management & Coordination.
- **Qualification:** Any Post Graduate / Any Graduate.

Job Description:

Description Assisting the company in developing, managing and altering social responsibility policies Working on company branding strategies Develop, coordinate and supervise implementation of all CSR initiatives of the Foundation Plan, administer and track the company's CSR budget to achieve maximum social impact Effectively manage internal external partners and stakeholders - NGOs, employees, management etc. Manage and coordinate all marketing and/or promotional activities Compile quarterly and annual CSR reports and ensure documentation compliance as per government regulations. Drive employee participation in various initiatives and create momentum for CSR initiatives Prepare and execute an annual CSR activity

calendar. Provide cohesive communication output on CSR initiatives

Company: PeopleStrong HR Services Pvt. Ltd.

Job ID: 61444487

Designation: Senior Manager Corporate Social Responsibility.

- **Experience:** 3 to 8 yrs
- **Salary:** As per Industry Standards.
- **Industry:** Consulting Services.
- **Location:** Mumbai (Maharashtra)
- **Key Skills:** implementing systems, conformance with Companies, Handling Budget, MIS stakeholder Management, Leadership Skills.
- **Job Function:** Sales / Business Development.
- **Specialization:** Corporate Sales,



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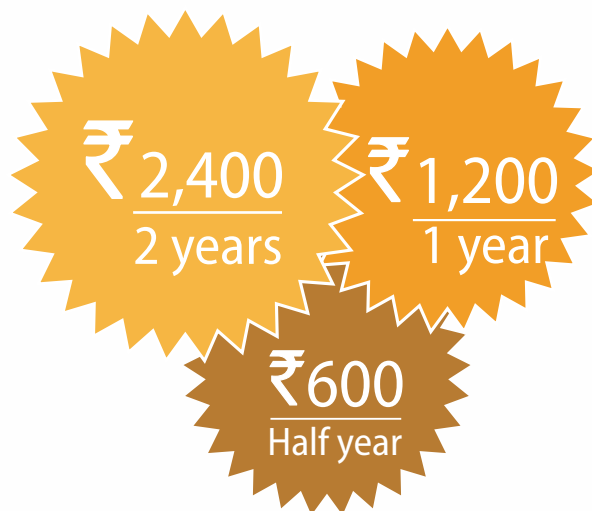
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