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WONDERFRUIT

A SOCIAL MOVEMENT MAKING SUSTAINABILITY THRILLING

THE FOUNDERS BEHIND ASIA'S MOST WELL-KNOWN FESTIVAL, WONDERFRUIT, HAVE AMBITIONS TO DOMINATE THE REGION'S FESTIVAL LANDSCAPE BY SERVING UP SUSTAINABILITY MESSAGES ALONG WITH MUSIC, FOOD, FUN AND ART - JUST DON'T CALL THEM ACTIVISTS.

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Five Ways Your Restaurant Can Go Green



Rajesh Tiwari
Publisher
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Some prestigious chefs grow their own vegetable garden in the restaurant, there is no doubt – as chefs and nutritionists they do combine their skills to make great tasting & healthy versions of our favorite plates.

The food sector accounts for 30% of total CO2 emissions into the atmosphere. This implies an environmental impact that can be reduced by adopting other types of habits and favoring local and seasonal products.

Triple pundit has been a fantastic resource for updating and noticing new trends in the sphere of CSR and recently I came across an article written by Elsi Hendreson on Triple pundit articulating how restaurants can go green ! CSR today think their is obvious lessons for Indian restaurants to make a start from such wonderful writings and we quote on simple do's to make an immediate impact on environment

As in all sectors of the economy, restaurants must also turn their production towards more sustainable formulas and generate less environmental impact. The kitchen should be responsible and aware of the influence it can exert on the consumer. It seems that French chefs are interested in reducing that impact and several of them have been meeting since last autumn to discuss low-impact gastronomy. The food sector accounts for 30% of total CO2 emissions into the atmosphere. This implies an environmental impact that can be reduced by adopting other types of habits and favouring local and seasonal products. Here are 5 ways restaurants can go green!

Lighting

Turn off the lights both inside and outside if they're not necessary. This applies in case where there are few customers or there's plenty of sunlight. The same works with the kitchen facilities when not used such as ovens, grill, fryers, etc. Install a motion detector in warehouses, offices and restrooms that will turn off the light when no activity has been detected in a certain amount of time.

Make staff eco-aware

Train employees on energy-saving procedures and on the importance of energy conservation and water use. Inform customers about their energy-saving efforts. In addition seek eco-consulting by profes-

sionals which can provide valuable legal advice on how to turn your restaurant into a greener place.

Water

Using less water is crucial. Use the dishwasher and washing machines only when they are full. Install low flow toilets, urinals without water, tank-less water heaters.

Build it green

It doesn't have to necessarily mean construction. You can also renovate adapt, using recycled and wood floors from managed forests. You can also install a reflective ceiling and other parts that focus on energy efficiency. This includes chairs, tables, paper and other forms of supplies. They can also be replaced with ecological equivalents found easily at retail shops.

Food

Above all else when it comes to restaurants, it is food that makes the biggest difference for going green. Offering sustainable and organic food is the first step. Same goes for drinks and wine. Organic wine and food have actually been very popular lately. For the catering professions it is not easy because their distribution channels are not sufficiently developed to supply seasonal produce grown by local farmers. What for a private individual is relatively simple, for restaurateurs it is not so much. And precisely this detail is the one that still holds many professionals to adhere to the idea.

Some prestigious chefs grow their own vegetable garden in the restaurant, there is no doubt – as chefs and nutritionists they do combine their skills to make great tasting & healthy versions of our favorite plates. The consumer on the other hand could also be making things change by demanding greener alternatives, making the type of food that will be used in the kitchens of the future different.

Unquote

At CSR today we feel it's time for restaurants in India to make a start and inform patrons what they do to make their contributions get counted for people, planet and society!

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Wonderfruit: A social movement making sustainability thrilling

The founders behind Asia's most well-known festival, Wonderfruit, have ambitions to dominate the region's festival landscape by serving up sustainability messages along with music, food, fun and art - just don't call them activists.

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Tata Power's CGPL Inaugurates Waste Segregation Centre Under Rural Solid Waste Management Programme At Tunda village

Tata Power, India's largest integrated power company, through its 100 percent subsidiary, Coastal Gujarat Power Ltd. (CGPL), has always been at the forefront towards the improvement of the standard of living for its communities through Rural Solid Waste Management Programme. In line with this commitment, CGPL along with Sahjeevan NGO has installed yet another Waste Segregation Centre at Tunda village. The initiative was inaugurated by J V Desai, Deputy Collector, Mundra (Kutch) in the presence of Kirtibhai Rajgor, Community Leader, Tunda village, Mr. Digvijayinh Zala, Sarpanch-Tunda Gram Panchayat, and all other community members of the Panchayat.

The objective of this initiative is to maximize waste recovery through sustainable use of biodegradable waste, recycling of waste thereby aiming to minimize waste disposal onto dump yards and landfills. Improper

handling of solid waste and indiscriminate disposal in open spaces, tank beds etc., give rise to numerous potential risks to the environment and to human health. Addressing this issue, CGPL- Tata Power Community Development Trust (TPCDDT) has already established 3 segregation centers across villages in proximity. The Rural Solid Waste Management (RSWM) Programme undertaken by the company has a focused strategy which includes - conducting an assessment of the area, training waste management team, raising public awareness and lastly collection and segregation of waste.

Commenting on the initiative, KK Sharma, ED and CEO, CGPL, said, "We at Tata Power, aim to a supportive and healthy environment which is why the well-being of our community is at the heart of our operations. The most obvious environmental damage caused by solid waste is to the aesthetics and ambience of public areas

where the waste litters. This program, will bring change in attitudes and behaviors towards importance of managing the waste and create a healthy environment in the community. We would like to thank our partner Sahjeevan and village panchayats for their continued support to make this initiative a success."

The Rural Solid Waste Management Programme was launched by CGPL in December 2015 and has already been implemented in 5 villages around CGPL. With the addition of the waste segregation centers, CGPL has enabled the villages to segregate their waste into wet and dry waste. The wet waste will be used to derive manure. While, dry waste will be sold to recyclers, thereby ensuring that the centers remain self-sufficient. The project, once established, is handed over to the panchayat, who will then ensure its supervision and daily functioning.

Desai Foundation Competes in GlobalGiving Girl Fund Campaign to Grow Sanitary Napkins Program

The Desai Foundation, which empowers women and children through community programming, kicked off Women's History Month as a participant in the GlobalGiving Girl Fund Campaign. The mission is to elevate the organization's Sanitary Napkin Program, which provides employment and dignity for women in Gujarat, India by training women in both the manufacturing and distribution of the napkins. The Desai Foundation will compete to secure funding

for their Sanitary Napkins Program for the remainder of 2017, ultimately reaching 250,000 women and girls.

With the Sanitary Napkins Program, women are trained to manufacture high-quality, low-cost sanitary napkins that are 90% biodegradable. They then distribute the pads throughout their communities, creating a self-perpetuating empowerment cycle in which girls and women can take control over their own health and livelihood. The program

also provides vital health education in managing menstrual hygiene. This de-stigmatizes menstruation and instills in women and girls the importance of self-care

From March 1-15, every donation of \$10 or more will be considered a "vote" for the Desai Foundation campaign. The campaign with the most votes will become an official member of GlobalGiving's Girl Fund initiative, which includes financial support until the end of the year.

News

You Can Use

IDBI Federal Life Insurance Brings The Street Store To Mumbai

The Street Store is the World's first rent-free, premises-free, free pop-up clothing store for the homeless. First held in South Africa, it was a concept lauded by the media and the people alike. With minimum infrastructure and resources, the Street Store provides a platform to donate and to receive, that too, with dignity.

Launched in 2014, the Street Store initiative has been conducted across 33 other cities in the world. In Mumbai, IDBI Federal Life Insurance has resolved to further the cause.

Speaking at the occasion, Karthik Raman, Chief Marketing Officer, IDBI Federal Life Insurance said, "As a brand, IDBI Federal believes in empowering individuals to create the life and lifestyle of their choice. This philosophy reflects in everything that we do- right from our support for mass impact sports like marathons to supporting the community we operate in. The Street Store initiative is truly emblematic of our brand philosophy." "At IDBI Federal Life Insurance, we believe

every person has a right to the basic necessities in life. Our association with 'The Street Store' is just one step towards this direction," he added.

A week in advance, collection boxes were put up at key strategic locations such as Corporate Offices and Malls where people could donate clothes. These were then collected, sorted and hung up neatly on cardboard stands to create the "aisles" in the stores, making it easy to set up shop anywhere. The cardboard stands also are imprinted with clothes hanger prints, doubling as fashion displays like in commercial shops. On its part, IDBI Federal Life Insurance had partnered with some of their key associates and also used their Twitter and Facebook handles to promote the event. They also set up OOH displays near the drop-off points, and distributed flyers to ensure the message reaches the maximum audience.



Homeless children get assistance in selecting their clothes at the IDBI Federal Life Insurance and Street Store event in Mumbai

Finally, on the March 5, 2017, the busy Sion-Dharavi T-Junction was transformed into an eclectic store where people came and chose what they wanted. The volunteers later gave the people their clothes in a special bag.

Over two thousand five hundred clothing items and over a hundred pair of shoes were distributed among more than a thousand homeless people.

ASCI's WhatsApp Number 77100 12345 Marks One Year Of Protecting Consumer Rights In The Digital Age

Empowering consumers to register their grievances against objectionable advertisements through an easy access and effective medium, the Advertising Standards Council of India (ASCI) successfully completed a year of its digital initiative – Snap and WhatsApp (+91 77100 12345). In perfect tandem with World Consumer Rights Day themed "Consumer Rights in Digital Age"

being celebrated today, ASCI's WhatsApp number provides an efficient first touch point for consumers to register their complaints with great ease and completely free of cost.

The WhatsApp platform registers 200 Million monthly active users in India. With more and more consumers accessing WhatsApp, ASCI's WhatsApp number has radically increased its outreach. In one

year since launch the WhatsApp number contributes to approximately 15% of the total number of advertisements complained against by consumers.

Commenting on the success of WhatsApp initiative, Srinivasan K Swamy, Chairman, ASCI, said, "By ensuring that the advertisements are truthful, decent, non-offensive, legal and fair in competition, ASCI

Toyota Kirloskar Motor Takes One Step Ahead In Ensuring Clean Karnataka"

Toyota Kirloskar Motor (TKM) announced the launch of Public sanitation facilities in North Karnataka at Haliyala & Joida, as a continuation to its active efforts towards "Swacch Bharat Campaign". The event marked the handover of two sanitation facilities to the local administration at Haliyala & Joida in North Karnataka. Under this project, TKM constructs seven public sanitation facilities across Haliyala, Dandeli, Joida and Ramnagara regions in the State of Karnataka, thus contributing towards upliftment of Sanitation facilities in rural Karnataka.



Akito Tachibana, MD, Toyota Kirloskar Motor handing over the two newly launched public sanitation facilities at Haliyala & Joida to Umesh Bolshetty, President, Town Municipal Corporation, in the presence of R.V. Deshpande, Honorable Minister for Higher Education and Tourism, Govt of Karnataka, Naveen Soni, Vice President, Toyota Kirloskar Motor among other dignitaries

Present at the occasion were dignitaries like R. V. Deshpande, Honorable Minister for Large & Medium Industries and Infrastructure Development – Government of Karnataka, Umesh Bolshetty, President Town – Municipal Corporation along with senior management of TKM including Akito Tachibana, Managing Director – Toyota Kirloskar Motor, Naveen Soni, Vice President – Toyota Kirloskar Motor and Rajender Hegde, General Manager, Toyota Kirloskar Motor.

Open defecation is a serious social challenge in India. According to UNICEF Reports, one in 10 individuals' practices open defecation, posing serious threat by making people susceptible to infectious diseases like Cholera, Typhoid, Hepatitis, Ascariasis and other Infections. Around 1,000 children below the age of five die every day in India from diarrhoea, hepatitis-

The Farm Stage, made entirely from bamboo and rice, celebrates Thailand's traditional rice farming culture and the ceremonies that surround it. The stage hosted some renowned music acts like Buke and Gase, Yena, Superglasses Ska Ensemble.

WONDERFRUIT

A SOCIAL MOVEMENT MAKING SUSTAINABILITY THRILLING

THE FOUNDERS BEHIND ASIA'S MOST WELL-KNOWN FESTIVAL, WONDERFRUIT, HAVE AMBITIONS TO DOMINATE THE REGION'S FESTIVAL LANDSCAPE BY SERVING UP SUSTAINABILITY MESSAGES ALONG WITH MUSIC, FOOD, FUN AND ART - JUST DON'T CALL THEM ACTIVISTS.

BY JESSICA CHEAM

It's 3pm on a hot February afternoon in Thailand. The press are assembled at the media tent at Wonderfruit, Thailand's best-known festival located at Pattaya's Siam Country Club, two hours south of Bangkok.

Its co-founder Jira Montonn – widely known as Jay – creates a commotion as he rocks up in an electric bike with a Wonderfruit-branded metal drinking flask clinging to

the bike's wireframe. Cutting a colourful figure, he is dressed head to toe in a white Arab-inspired outfit with multi-coloured scarves and bead necklaces around his keffiyeh (an Arabic scarf worn around the head) and declares: "The amazing thing about electric bicycles... is that look of utter surprise people give when they ride it for the first time."

He mimics the shocked look, and everyone laughs. Montonn's enthusiasm for all

things related to sustainability – beyond his e-bike and reusable water flask – is infectious.

It is a trait shared by his partner-in-crime Pranitan "Pete" Phornprapha, who had been inspired by The Secret Garden Party, a popular independent arts and music festival in the United Kingdom, and started Wonderfruit with Montonn three years ago.

Bangkok-born Phornprapha, whose family owns Siam Motors Group and prop-

Wockhardt Foundation Takes Part In Big Way In Cleanliness Mission

Sir Dr. Huz (Huzaifa Khorakiwala) heads the non-profit organization, Wockhardt Foundation which runs several programmes in health, education, water and sanitation across the breadth of the country. Through its 19 programmes, the foundation has positively impacted 53 million people across the country till date.



Sir Dr. Huz (Huzaifa Khorakiwala), Trustee and CEO, Wockhardt Foundation

An MBA from the prestigious Yale University in USA, he is also the Founder of “The World Peacekeepers Movement”, an online movement comprising of more than a million peacekeepers and the Chairman of The Peace Mission Private Ltd, which sells PeaceChocs – chocolates spreading peace

In an interaction with **Dr. Adarsh Mishra**, Executive Editor, *CSR Today*, Sir Dr. Huz speaks about his passion towards community service, his philosophy of CSR and how his organization is benefiting millions of people in the country

Wockhardt Foundation is part of the business group – Wockhardt. How do you differentiate yourself from the corporate business?

Wockhardt Foundation is the CSR arm of the Wockhardt group. It is promoted by Wockhardt Limited, a global pharmaceutical and biotechnology organization.

Wockhardt Foundation is a coming together of human values, social awareness and social development.

Apple's New Campus Partially Built With Green Bonds

However, one concern among corporate green bond issuers is the lack of unified standards or guidelines for disclosing the proceeds of green bonds.



A year after Apple issued the largest green bond by any U.S. corporation, the tech giant is providing a closer peek at the projects the \$1.5 billion issue has helped fund so far.

Its first Green Bond Impact Report (PDF), which highlights the projects funded in the 2016 fiscal year, shows that Apple allocated about \$441.6 million in funds to fund 16 projects.

One initiative to benefit was Apple's new headquarters in Cupertino, California, now officially known as Apple Park, scheduled to open in April.

The headquarters designed and championed by the late Apple co-founder Steve Jobs will be powered entirely by renewable energy, and largely will be generated by 4 megawatts of directed biogas fuel cells and a 16-megawatt rooftop solar photovoltaic system.

The site also will use LED lighting fixtures, which the company expects to produce a 25 percent savings in energy consumption over previously standard lighting systems. In 2016, more than \$129 million of Apple's green bond proceeds went to renewable energy projects, more than \$232 million went to green building priorities, \$74.6 million to energy efficiency and \$2.86 million to recycling or materials recovery.

How 5 Firms Are Pursuing Sustainability Goals In 2017

More companies are using sustainable thinking to get a competitive edge. Here's what 5 MNCs - Rolls-Royce, Royal DSM, Panasonic, BASF and Henkel - are doing to become more responsible this year.

BY HANNAH KOH

Think of sustainability and most people think of tree-planting and recycling. But multinational companies that have incorporated resource-light, ethical practices into their operations will attest that the S-word means more than a token corporate social responsibility gesture.

For a number of international giants, sustainability is a key part of their business. Targets are set and performance monitored, as with other key financial performance indicators. Becoming more energy and water efficient trims operating expenditure while carbon-light products and services can plump up the top line. In short, sustainability pays off for business. As 2017 gets underway, five multinationals based in Singapore – Rolls-Royce, Royal DSM, Henkel, BASF, and Panasonic – tell Future Ready Singapore how they are making sure they walk the sustainability talk in the year ahead.

Rolls-Royce

One of the world's largest engine makers, Rolls-Royce, plans to increase its output to 600 engines a year by 2020, the fastest increase in its history. But the British power systems company also aims to cut energy use

by 30 per cent over the same time frame. This energy reduction goal is part of the company's "dashboard" of sustainability targets for the year 2020 that it continues to work towards via annual target-setting. Rolls-Royce says it will achieve this 30 per cent cut – excluding energy consumed in product test-



ing and development – by investing in less resource-intensive new facilities and making existing ones more energy efficient.

Other goals include halving greenhouse gas emissions in operations and facilities by 2025 as well as ensuring zero waste to landfill by 2020.

The firm is also working towards meeting the 2050 goals set by the Advisory Council for Aeronautics Research in Eu-

rope, which include developing technologies and procedures to reduce aircraft carbon emissions by 75 per cent, reduce noise by 65 per cent, and reduce nitrous oxides by 90 per cent. These goals are pegged against the emissions of a typical new aircraft produced in 2000.

In Singapore, Rolls-Royce began sourcing power for its Seletar Campus using solar panels installed on the rooftops of its building and carpark last year. Tim Sullivan, the company's director of energy and property compliance, said the solar panel initiative is the first in a series of planned renewable and low-carbon energy projects the company intends to undertake around the world in the next five years.

Royal DSM

Dutch health and nutrition company Royal DSM is one of the few firms to use carbon pricing internally to guide business decisions. This internal pricing mechanism is used to guide investment decisions with the aim of reducing the emissions it generates per unit of production by 45 per cent from 2008 levels by 2025.

This is unsurprising given that CEO Feike Sijbesma was last year named co-chair

Circular Water Companies Make A Splash Heard Round The World

The circular economy could save 412 billion cubic meters of water per year, the equivalent of 11 percent of annual global water demand, or almost all U.S. water consumption.

California started showing abnormally dry and rainless weather in 2012. The drought worsened over five years, showing up on maps as an alarming dark red color radiating from the center of the largest US producer of fruits, nuts and vegetables.

Then, in 2017, it suddenly reversed. Rains inundating the state in early winter flooded the Oroville Dam, closed the road to Big Sur and killed two people. During the worst weekend of the floods – around Feb. 10 – California’s reservoirs swelled to 122 percent of average.

Having just moved to the sunny state from New York, I witnessed how too little water – or too much – harms infrastructure unprepared to deal with water shortages or contain surplus rain. But tapping into the natural hydrological cycle through methods such as reducing water waste and leakages, harvesting rainwater and even purifying wastewater (yes, sewage), offers businesses in the water supply chain a range of opportunities.

A new report by ING bank, a member of the Ellen MacArthur Foundation’s CE100, a coalition of corporations developing the circular economy, urges companies to implement the circular principles of reduce, reuse and retain to relieve water shortages around the world.

If implemented in just six key regions – California, Ghana, Bangladesh, Northern India, the Netherlands and the United Arab Emirates – the circular economy could save

412 billion cubic meters of water per year, the equivalent of 11 percent of annual global water demand, equal to almost all U.S. water consumption.

“The circular economy gives you some confidence in the supply of your resources, and companies want to plan five to 20 years out to determine costs,” explained Patrick McVeigh, president and chief investment officer of impact investment firm Reynders, McVeigh Capital Management, LLC.

The firm projects that the water reuse market will grow by 22 percent annually from 2016 to 2019 in response to social and environmental demands and to stave off rising water costs. This is key: In 2016, companies told CDP that water scarcity cost more than \$14 billion, including fines, sourcing, loss of production and new treatment systems.

The water market has a solid business case, as annual revenues for its products and services is more than \$600 billion. According to Lux Research, water startups averaged an operating profit of 12.9 percent, “torpedoing claims that it’s impossible to make money in the water business.” Small consumer systems boasted 14 percent profits.

Bending a linear take-make-dispose water system into a make-use-return system also reduces reliance on outside sources, namely water utilities, which have not been quick to invest in the future. From 2005 to 2015, said McVeigh, municipal spending on water in California was flat – in part because the state’s

Proposition 218 artificially held down corporate water taxes since 2006 – but is picking up alongside pressure to solve water shortages. But reacting to a changing climate can’t create corporate certainty.

“One good [rainy] season helps, but it doesn’t replace the water that gets drawn out of the ground” or replace the 100 million trees that have dried out in California since 2010, which harms watersheds, increases fire risk and damages soil’s ability to retain water and nutrients.

As with any early technology in a complex system, ING warns that the circular water economy could have unwanted side effects: Efficient irrigation systems may negatively impact groundwater levels, a reduction in water use might increase water demand – or, simply, the “yuck” factor of drinking filtered toilet water may turn people off.

Despite these speed bumps, innovators aren’t waiting to benefit companies and communities by recycling water. Here’s a snapshot of cities, states and nations around the world that are wading into the circular current.

California

In the Golden State, the circular economy could halve the number of years of anticipated water shortages (from 30 years to 17 years between 2017 to 2050) and reduce shortages by 93 overall, according to ING, making it the region with the highest potential to adopt water-renewing technologies.

India Looks To Microgrids To Bridge The Energy Access Gap

*Done right, India can show the rest of the developing world how achieving universal access to affordable energy can help achieve other Sustainable Development Goals, too, writes **Bharath Jairaj**, Senior Associate, World Resources Institute.*

India's electricity access challenge is formidable. About 300 million people lack electricity, while an additional 100 million have less than four hours (PDF) of electricity per day, and possibly several million more suffer from unreliable supply. Population growth and an increase in electricity demand each year could further strain the grid.

Despite the scale of the challenge, the government of India has committed to supplying electricity to all villages by May 2018, and to provide 24-7 power to all households by 2019. Unlike previous targets, this time there seems to be more excitement and belief that the targets might indeed be achievable.

The most recent sign for optimism is India's draft National Policy on Renewable Energy-based Microgrids (PDF), which will establish at least 10,000 renewable-based micro- and mini-grid projects across the country. For the first time, the Indian government will complement grid access with decentralized, smaller-scale systems that supply electricity directly to consumers.



Still, implementation will be tough, and issues are left to resolve. Here are five that need further discussion:

1 Who will get micro- and mini-grid services, and who will receive electricity from the main grid?

The draft policy suggests the national government will publish information clarifying where grid expansion will not take place. If done right, this information will bring some transparency. But more information is needed. For instance, what about the millions of un-electrified homes and small businesses in and around electrified vil-

lages? Should microgrid providers work to connect these potential customers, or wait for the main grid to improve?

A set of objective criteria would guide microgrid providers toward smart decisions. WRI's energy access market maps highlight demand for energy services, households' capacity to pay, customers' proximity to the main grid, reliability of grid supply and other important details that can help guide such decisions.

2 How will regulatory issues be addressed?

India's electricity regulators have oversight of tariffs, quality of supply and interconnection. While regulators have experience making rules for the main grid, the growth of microgrids poses new challenges.

The draft policy identifies some of these issues, but does not provide the longer-term perspective that could determine what happens when the main grid reaches areas serviced by microgrids, how these would interface, how (and if) the microgrid infrastructure will be used and how

All The Sustainable Ladies: 10 Women Who Will Inspire You

As the effort to achieve equality for all women and girls continues this International Women's Day, here are 10 women who are leading the global push towards climate action, gender equality, and social justice for all. BY VAIDEHI SHAH



IMAGE: ASIAN DEVELOPMENT BANK, CC BY-NC-ND 2.0

A woman tends to her greenhouse in Uzbekistan. The United Nations observes International Women's Day every 8 March.

Chinese revolutionary Mao Zedong's popular saying proclaims that women hold up half the sky. But as the skies grow ever more unpredictable with increasingly intense rains, extreme weather events such as hurricanes and droughts, women also

shoulder a disproportionate share of the impact of climate change.

Whether it is access to food and water in times of resource scarcity, land ownership, or even being able to swim in areas prone to flooding, research by academics and NGOs shows that women are signifi-

cantly disadvantaged compared to men. This International Women's Day, on March 8, the call for a future where all women and girls have equal opportunities and rights remains unchanged. But for now, here are 10 inspiring women (in alphabetical order) who are already leading the movement for climate action, sustainable business, and social change today.

1 Lise Kingo, executive director, United Nations Global Compact

Business operations don't always align with environmental protection, human rights, and fighting corruption, but as the executive director of the United Nations Global Compact, it is Lise Kingo's mission to get the corporate sector to do business responsibly.

A former executive at healthcare giant Novo Nordisk, Kingo joined UNGC in 2015. She leads the UNGC's efforts to work with its 13,500 signatories from 170 countries to use UNGC's 10 principles for business to guide their operations.

A key initiative UNGC has launched under her leadership is its Making Global Goals Local Business strategy last year, an

What Does Water Have To Do With National Security?

Water is becoming an increasingly scarce resource and kindling for conflict in the climate change era. WRI researchers explain how water stress impacts national security, and what can be done to prevent resource wars. When thinking of national security issues, rivers, lakes and glaciers are not usually what come to mind. But water stress is, in fact, an often-overlooked and increasing threat to national security for many countries.



World's water Is increasingly stressed

A given location experiences “water stress” when its water demand is high relative to its water supply. Water demand is growing in many places, driven by population and economic growth. At the same time, climate change is beginning to deprive mid-latitude areas of their usual rainfall, which reduces water supply and exacerbates stress. In a new paper, the Council on Foreign Relations (CFR) used WRI’s Aqueduct global water risk tool to show water stress levels in 2030, under one plausible global scenario. This scenario shows that many regions in the world – such as the Middle East and the western United States – will experience increased water stress in 2030.

Water stress increases the likelihood of disputes over water, as people and countries compete for scarce resources. In CFR’s “Water and U.S. National Security,” author Joshua Busby argues that this risk is maximised when water stress and weak governance intersect.

Water security is an important issue driving state stability and safety in many regions of the world. The direct and indirect effects of water stress – such as migration, food

shortages and general destabilisation – transcend national boundaries. As water stress increases in the coming years, prioritisation of water resources in domestic and global security policies will become even more essential.

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Indian Centre of CSR in association with Times Jobs bring you the most sort after job opportunities in the field of Corporate Social Responsibility. TimesJobs.com, the fastest growing and most innovative Indian online recruitment portal, was born with a mission to reach out to all Indians in the country and abroad and provide them with the best career opportunities available.

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Company: NASSCOM

Job ID: 59005648

Designation: Officer - Corporate Social Responsibility

- **Experience:** 2 to 4 yrs
- **Salary:** As per Industry Standards
- **Industry:** NGO / Social Services
- **Location:** Bengaluru / Bangalore, Delhi
- **Key Skills:** knowledge resource on issue public relations maintain relationships building online communities planning and execution of the business responsibility
- **Job Function:** Administration
- **Specialization:** Administration, Office Management & Coordination
- **Qualification:** Any Post Graduate, Any Graduate

Job Description:

Basic Function / Job Responsibilities:

- Play a role in the planning and execution of the business responsibility (NASSCOM Foundation's preferred term for CSR) strategy that NASSCOM Foundation will advocate to its member companies

- Promote this vision and accomplishments before internal and external audiences, including building online communities through Web presence, social media and social networking sites and working with PR and analyst relations groups to promote sustainability through these stakeholders
- Act as internal knowledge resource on issue of CSRs it pertains to general information dissemination. Monitor key trends, competitive activity, and other issues of interest to the company

Knowledge, Skills, Qualifications and Experience:

- 2-4 years experience with corporate social responsibility/sustainability teams of corporate houses
- Degree/Advanced degree in relevant field
- Have proven expertise in BR/CSR and Sustainability and be well versed in current trends in this discipline
- Experience in writing, public relations and messaging on topics related to BR/CSR
- Strong communication and presentation

skills along with the ability to actively interact and communicate with stakeholders

- Ability to build and maintain relationships and partnerships with outside organizations and with senior executives
- A motivator and facilitator, with cross-functional organizational ability

Company: Vedanta Aluminium Ltd

Job ID: 59045742

Designation: Head - Corporate Social Responsibility (Associate General Manager)

- **Experience:** 12 to 15 yrs
- **Salary:** As per Industry Standards
- **Industry:** Marine / Aviation / Military / Mining / Shipping
- **Location:** Mumbai
- **Key Skills:** design and delivery of community initiatives managing relationships with the community delivery of community programs
- **Job Function:** Advertising / PR / Events
- **Specialization:** Client Servicing ,



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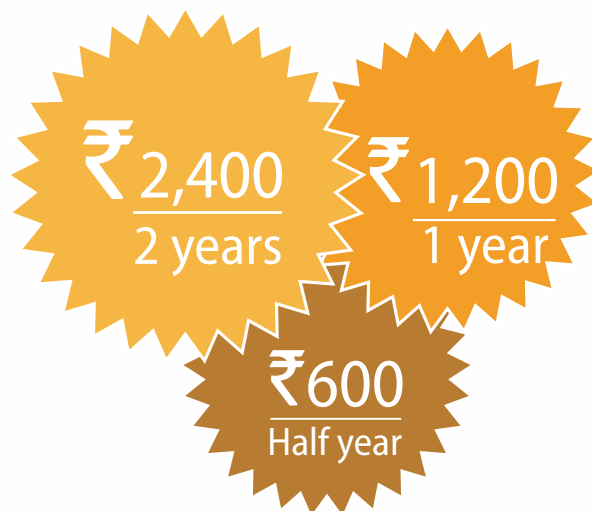
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