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BY JBGVS REACHES
7,400 DAIRY
FARMERS WITH
FOCUS ON LOCAL
INPUTS

Mohini Daljeet Singh
CRO, Max India Foundation

LEADING FROM THE FRONT

MOHINI DALJEET SINGH, THE CEO OF MAX INDIA FOUNDATION, WHO WON THE CSR PERSON OF THE YEAR AWARD, SAYS THAT TOUCHING LIVES IN A MEANINGFUL MANNER AND CONTRIBUTING TOWARDS NATION BUILDING IN A SMALL WAY GIVES HER IMMENSE SATISFACTION AND HER ARMY BACKGROUND HELPS KEEPS HER FOCUSED AND WORK BETTER.



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India@70

We need to propagate what this great nation stands for



Rajesh Tiwari
Publisher
rt@iccsr.org

There are several stories, events, peoples and places that are associated with 70 years of Independence. These needs to be told to the students, kids. These stories continue to inspire generations.

India became Independent on 15 August, 1947. This year, 15 August would mark the 70 years of Independence. What we have achieved in the last 70 years is not something that is small. We have progressed a lot and we are No. 1, No. 2 and No. 3 in several places and in top 10 in several categories. We have not become a developed country so far - but at the same time we are not behind.

Now what has CSR to do with all this. CSR, in our opinion, could do a lot, where we have lacked. CSR talk should not remain in board room and should go into the masses. So, when we speak of India@70 and CSR, there is a tremendous scope. If companies, CSR practitioners come together, it could work as a game changer. In this fast changing political, economic and social scenario, CSR can work towards telling people what we had achieved in the last 70 years.

Whether it is sending Wing Commander Rakesh Sharma to space to Kapil Dev winning the World Cup to the green revolution of MS Swaminathan, white revolution of Verghese Kurien, setting up Dakshin Gangotri in Antarctica to becoming masters in sending 100 plus satellites together to making dams like Bhakra Nangal, we have achieved a lot.

There are several stories, events, peoples and places that are associated with 70 years of Independence. These needs to be told to the students, kids. These stories continue to inspire generations. CSR comes in picture here. Though reams and reams had been written about these things, what is more important now is to take these stories to the people who had remained isolated. There needs to be books, multi-media, social media

perspectives on these stories. Lets select 70 stories to take it forward.

The best 70 stories in 70 years that had touched the common man – the stories with which the aam janta relates. Rakesh Sharma's 'sare jehan se accha' message can still make sure that there is a smile on your face, tear in your eyes and sign of cheers or a salute. We need CSR takers for such initiatives. This would be a great service to the nation and a tribute to these 70 years.

There are several interesting things that the future generations needs to be told. By conservative estimates, 90 lakhs to one crore copies of Mahatma Gandhi's autobiography, 'The Stories of My Experiments with Truth', popularly known as 'My Experiments with Truth' or just 'Gandhiji's Autobiography', - has been sold so far by the Ahmedabad-based Navjivan Trust, which publishes it. The autobiography is available in 16 Indian languages including Hindi, Urdu, Gujarati, Bengali, Marathi, Malayalam, Kannada, Telegu, Asamese, Tamil, Oriya, Kashmiri and Punjabi. Besides English, the other foreign languages in which it has been published are French, German, Spanish, Italian, Korean and Japanese. In fact, by all means it is the world's best bestseller.

The importance CSR is in the light of sequences after the introduction of the Companies Act as it has changed the CSR landscape in India by putting in place-legal provisions that have had a domino effect that includes better informed and sensitized stakeholders, and a development sector that has begun to align itself to accepting CSR funds from corporates.

India@70 is one area that CSR should look at.

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Morgan Stanley Launches 24-Hours Of Continuous Volunteer Activities Worldwide To Help In The Fight Against Childhood Hunger

One day only – starting in Australia and ending in Hawaii, Morgan Stanley employees join together in “Feeding Kids Around the Clock” on June 1 to kick off Global Volunteer Month

Morgan Stanley has launched “Feeding Kids Around the Clock,” 24-hours of continuous employee volunteer activities dedicated to raising awareness of childhood hunger. Giving back to its communities is a core value for Morgan Stanley, and for more than 40 years, the Firm has been committed to helping children get a healthy start to life. Having access to food is essential to this mission. Morgan Stanley employees around the world volunteer and see the impact one day of service can have on an organization, a community, and a child's life.

To officially kick off the 12th annual Global Volunteer Month, Morgan Stanley employees around the world joined together on June 1 to collect, pack or deliver food to children in need. During this 24-hour period, activities take place in nearly all time zones, using Morgan Stanley global footprint to make the biggest impact in one day. Meals are tracked throughout the day so employees and the public can follow along at www.morganstanley.com/global-volunteer-month and using #MSGivesBack.

Key components of the inaugural “Feeding Kids Around the Clock”:

- Morgan Stanley is working to provide millions of meals during this 24-hour period, but with 160 million children living in hunger, this battle can't be won alone.
- In India, over 130 volunteers participate in five events in Mumbai and Bengaluru



to provide more than 36,700 meals to underprivileged children on June 1. Morgan Stanley partners with four of its non-profit partners for this inaugural global campaign, including The Akshaya Patra Foundation, Bal Asha Trust,

Samarthanam Trust for the Disabled and Society for Nutrition, Education and Health Action (SNEHA).

- Employee volunteer activities also take place in the following Asia Pacific cities on June 1: Sydney, Melbourne, Tokyo, Seoul, Hong Kong, Beijing, Taipei, Singapore and Jakarta.

About Morgan Stanley's Global Volunteer Month:

- This year marks Morgan Stanley's 12th Global Volunteer Month in June.
- Last year in India, Morgan Stanley achieved a record 97% employee participation rate, with over 14,000 volunteer hours through 167 events benefitting 39 local charities during the Global Volunteer Month.

Waste Management In Asia: 1 Goal, 5 Cities, 5 Lessons

Asian Development Bank urban development specialist Andrew McIntyre shares five tips for Asian cities to win the war on waste.

BY ANDREW MCINTYRE



Trash along the banks of the Hooghly River in Calcutta, India. Many emerging economies have inadequate waste management infrastructure in place, resulting in high rates of dumping and landfilling, and low rates of recycling. Image: Hung Chung Chih / Shutterstock.com

Asia's cities are the engines of incredible economic growth. For many countries, they generate over 80 per cent of GDP and improve the lives of millions of people.

But this prosperity comes with a price. Take for example the more than one million tons of solid waste that cities generate

every day as they grow. Without proper management, the deluge of solid waste causes severe pollution, helps diseases spread, and generates greenhouse gas emissions. It can also exacerbate urban flooding, which can endanger lives and compromise livelihoods particularly for the poor and marginalized.

Despite these impacts, managing solid waste remains a low priority for most Asian cities, especially when compared with investment in other sectors such as transport, water, and health services.

Waste management is an issue that is regularly ignored or, at best, given token consideration.

If we are to meet target 5 of Sustainable Development Goal no. 12 (substantially reduce waste generation by 2030, ensure sustainable consumption and production patterns), urban solid waste management interventions can no longer be piecemeal or underfunded.

Over the next decade, along with energy and transport infrastructure, we need to invest more in integrated solid waste management processes and facilities. If we don't, making developing Asia's cities livable in the future will be nothing more than a pipe dream. To help provide a way forward for city planners, ADB is helping five Asian cities explore how they can better manage their solid waste. So far we noticed shortcomings that are consistent across cities of different sizes and locations. Here are five lessons learned that can be applied to other cities in the region.

Fodder Training By JBGVS Reaches 7,400 Dairy Farmers With Focus On Local Inputs

Results in increase in average daily milk yield of hybrid as well as Gir cows



Training session in progress

It is said – garbage in, garbage out. This applies to cattle as well and has a strong bearing on their health, productivity and the input costs of animal husbandry. Trainings and demos, including guidance on fodder inputs, are regularly imparted by Jankidevi Bajaj Gram Vikas Sanstha (JBGVS) – a NGO promoted by Bajaj Group – as a part of its Kamdhenu Gopalan Project in Pune, Aurangabad and

Wardha districts to the beneficiaries of hybrid, Gir and Gaolao cows distributed. Till now, JBGVS has not only reached out to 7,400 farmers through 336 programs, but also improved the average daily milk yield of both hybrid and Gir cows over the past couple of years by 5-6 litres.

During the training that is mandatory for the shortlisted beneficiaries and is also open to other dairy farmers; the focus is

on homemade and locally available inputs, among other aspects. If a substantial part of the fodder is from their own agriculture residue, farmers get the dual benefits of low costs and chemical free inputs. Sometimes, outside inputs like organic concentrated cattle feed can be added to the menu. The trainings build up on the traditional methods of making fodder as well as explain some new techniques. Commenting on the issue, V B Sohoni, Secretary, JBGVS, said, “Just like humans, animals also need proper nutrition and a balanced diet. A combination of green and dry fodder and value added cattle feed, together adding up to about 25-30 kg daily, along with sufficient water, ensures good productivity.”

In a recent training and demo session in Gangapur taluka of Aurangabad district, the experts stressed on locally available inputs like stalks of sorghum, pearl millet, wheat and sugarcane and the techniques of how these can be grinded and processed into nutritious fodder. Jaggery and salt are also added in case of wheat stalks. S B Kale, Consulting Livestock Supervisor (Aurangabad), JBGVS, said, “The oil cakes available in the market are often laced with chemicals and their prices are skyrocket-

LEADING FROM THE FRONT

MOHINI DALJEET SINGH, THE CEO OF MAX INDIA FOUNDATION, WHO WON THE CSR PERSON OF THE YEAR AWARD, SAYS THAT TOUCHING LIVES IN A MEANINGFUL MANNER AND CONTRIBUTING TOWARDS NATION BUILDING IN A SMALL WAY GIVES HER IMMENSE SATISFACTION AND HER ARMY BACKGROUND HELPS KEEPS HER FOCUSED AND WORK BETTER.

IN FOCUS

Meet **Mohini Daljeet Singh**, a social worker, an educationist, a conscientious citizen and a well acclaimed Corporate Social Responsibility champion. Mohini's story is characterized by passion, commitment and hope to create a better society with focus on improving the lives of the underprivileged. Mohini strives for a day where everyone lives in harmony and where dignity of life for all including the underprivileged is ensured.

Coming from an army family and being married to an army officer, Mohini has internalized the ethos of 'service before self'. Driven by this mantra, Mohini worked wholeheartedly for the improvement in the quality of life of the jawans, their families and larger communities across the country. As CRO of Max India Foundation, while furthering Corporate Social Responsibility agenda for the Max Group, Mohini drives this mission of selfless service to bring smiles on the faces of millions of underprivileged.

Mohini has won numerous awards for emerging as a CSR leader par excellence. Today, Mohini is a name to reckon with in the field of Corporate Social Responsibility. As a multi-faceted CSR leader, Mohini has worked intensively on a broad range of social development issues including health, education, vocational training, women empowerment, water and environment and done some path breaking work.

Congratulations on being awarded The CSR Person of the year by IndiaCSR. Could you tell us how you got interested in this journey?

I think I always had the inherent quality of wanting to help and to be involved in what was happening around me.

As a class 9 student, I used to teach the son of our *dobhi* [washerman] after school since his parents couldn't help him.

About the time I went into Loreto College Lucknow, Mother Teresa's home "PREM NIWAS" in Lucknow was starting. I was among the first batch of students to volunteer to work with the slum children in educating them through games and sports. It was exhilarating and gratifying to see the change in the children as a result of our efforts.

I married an army officer and ever since there was plenty to do to enhance the welfare and quality of life of the soldiers and their families.

It has been my natural instinct and passion and I feel blessed with the opportunity to make a difference through Max India Foundation. The Foundation focuses on providing quality healthcare to the underprivileged with the objective of addressing



Interacting with children

challenges of accessibility, affordability and availability of quality healthcare.

What is your opinion as some of the key points to be considered when launching on the CSR journey?

Firstly, the mission and intention should be clear. CSR should be aligned to the core business, so as to use its strengths in reaching out to beneficiaries. All stakeholders should be touched by the company's CSR practices; making all business practices responsible and thereby sustainable.



Talking to the children on Nutrition

National Mission For Clean Ganga: The Challenges Ahead

Biodiversity Conservation is being implemented in association with Wildlife Institute of India to cover Golden Mahaseer, Dolphins, Crocodiles, Turtles and Otters etc under conservation programme. 30,000 Hectares of land is targeted to be covered under afforestation programme.

Before the advent of the National Mission for Clean Ganga (NMCG), Ganga, the most revered and national river of India, was facing the challenge to its existence due to discharge of increasing quantities of sewage, trade effluents and other pollutants on account of rapid urbanization and industrialization. The stretch of Ganga covers a length of 2525 kilometers across five states namely Uttarakhand, Uttar Pradesh, Bihar, Jharkhand and West Bengal. It has a catchment area of 8,61,404 square km covering over a quarter of country's land area and sustaining 46% of the total population of the country. It touches 118 towns and 1657 Gram Panchayats across 66 districts of 5 states of India.

The National Mission for Clean Ganga (NMCG), created in June, 2014, is being supported by State level Programme Management Groups (SPMGs) of Uttar Pradesh, Uttarakhand, Bihar, Jharkhand and west Bengal. The main activities undertaken under Namami Gange include sewage and effluent management including creation of new and rehabilitation of exist-

ing STPs, complete sanitation coverage of Gram Panchayats, development of model cremation/dhobi ghats, development of decision support system in GIS platform for efficient planning and monitoring and creation of an IT based monitoring centre with capabilities of real time alerts and prediction. For long term protection and rejuvenation, a provision has been made for 100% funding for the entire life time cost

For long term protection and rejuvenation, a provision has been made for 100% funding for the entire life time cost of the treatment of assets created including O&M cost for 10 years.

of the treatment of assets created including O&M cost for 10 years. Due importance has also been accorded to bio diversity, conservation, maintenance of flow in the river and afforestation along river side with medicinal and native plant species along with conservation of aquatic species.

The expenditure incurred on Namami Gange in the first three years, (ie; 2014-2015 to 2016-17) is Rs 3673.00 crore. For the current year (2017-18), an amount of Rs 2300 crore has been allocated in the budget. It is however, observed that the pace of utilization of fund under this programme has not been satisfactory. The slow implementation of project is attributed to delay in tendering, retendering, non-availability of land, legal issues, natural calamities, delay in permission for road cutting, crossing, local festivals, higher fund requirement and pending approvals of state Cabinet etc. Regular monitoring meeting of NMCG with concerned state is expected to help in expediting the pace of the projects implementation and eliminating bottlenecks in making land available and clear the projects through tendering.

HCL Foundation: Changing Lives

In 5 years' time HCL Foundation would have spread its wings pan India, in US and UK and work towards serving the never reached out communities on issues that remain unresolved. We are here to take the challenges.

Nidhi Pundhir – Director-CSR, HCL Foundation: An international social development and management expert with specialisation on child rights, has spent eighteen years of her professional life in executing human rights of children, their right to health, education, and protection from violence in particular. Nidhi has conceptualised fund seeking proposals for millions of dollars of grants, not only for institutional partners but also for foundations and corporates.

She has worked with Indian Oil, grass-roots NGO Deepalaya, Save the Children UK, Plan International, SOS Children's Villages and Plan International. Nidhi holds a Masters in Hospital and Health Administration from IIHMR University, Jaipur and an M.Phil. in Health Systems Management from Birla Institute of Technology and Sciences, Pilani. In her free time Nidhi, would love to revive her hobby of painting oil on canvas as well as dancing Kathak. She also holds a Visharad in Kathak from Gandharva Mahavidyala, Mumbai.

Nidhi spoke to *CSR Today's A Mishra*. Following is the excerpts of the interview.

What goals are set for the foundation

Our goal is to alleviate poverty and achieve inclusive community growth and development. We do this by engaging the communi-



Nidhi Pundhir, Director, CSR, HCL

ties where we work to ensure that we make optimal long-term investments in education, health, livelihoods and environment, as well as providing disaster response and rehabilitation support.

To create a source code for sustainable socio-economic development

To create clean, green and healthy communities where everyone is empowered and equipped to reach their full potential. Full engagement with our employees and partners showcasing and establishing international standards of planning, implementation, monitoring and evaluation in community development.

What is your operational model?

HCL Foundation works towards poverty alleviation through an integrated community development approach. The less privileged, isolated, marginalized population, including the ones that are displaced and migratory, are our program participants, both in rural and urban communities, in India and globally.

The needs are assessed through community participation and long term community development programs are designed that ensure lasting positive change. There is a six-pillar program structure to achieve its community development goals which are aligned with the Sustainable Development Goals.

HCL Foundation is a gold standard not-for-profit that uses international development standards to implement CSR programs that bring lasting impacts to the lives of people across urban and rural areas of India. In achieving our goals, we emphasize:

- Credibility
- Transparency
- Accountability
- Outreach to the unreached
- Sustainability

What are the core areas of work that the foundation undertakes?

The core thematic focus areas are:

- **Education:** From early childhood to adult learning, we develop high impact

Why Chemists – Not Just Economists – Are Key To A Circular Future

BY ROLAND CLIFT



It will take hard science to close the loop on unnecessary waste. Image: Shutterstock/alice-photo

Today's professional chemical engineers accept responsibility for avoiding or abating pollution of the environment by the process industries.

But the profession, of which I am proud to be a part, should play a more fundamental role in sustainability. We need a complete rethink of the way we manage and use resources, including energy and land, as well as materials.

Chemical engineering must contribute to this change as a way of thinking, not just as a technological discipline. We can see this

from the way chemical engineering has developed and how it continues to evolve.

Chemical engineering originated in the closing years of the 19th century with the work of George E Davis. Davis worked in Manchester's early chemical industry. He delivered some of the first lectures on chemical engineering and published them in 1901 in his seminal work, "The Handbook of Chemical Engineering."

Davis' thinking impacted well beyond Manchester's fledgling chemical industry and resulted in the emergence of a new field, encompassing both chemical pro-

cesses and mechanical equipment. The discipline grew into a profession and by 1922 the Institution of Chemical Engineers (IChemE) had emerged, with a mission to advance the profession.

Chemical engineering is concerned with managing flows and transformations of materials and energy in industrial plants. It has become the engineering discipline of the process industries, which include chemicals, petrochemicals, plastics, water, energy, pharmaceuticals and food. Simply put, chemical engineers turn raw materials into products, whereas mechanical engineers turn products into devices and machines.

It is a general and systematic way of approaching problems based on integrating fundamental scientific principles. This includes thermodynamics – the branch of physical science that deals with laws governing the processes of the transformation of energy. Thermodynamics is essential because it defines what is possible. Few economists have any awareness of thermodynamics. One factor that has led to the degradation and contamination of our planet is that conventional economics does not recognise thermodynamic limits.

Chemical engineering is a key discipline contributing to industrial ecology. Industrial ecology is "the study of the flows of materials and energy in industrial and consumer activities, of the effects of these flows on the envi-

Sustainability Leaders, Note: There's No More Room For Silence

*For CSR and sustainability leaders, these results should bring much-needed validation that their work is starting to cascade into the mainstream employee base and justify the investment towards more systemic and longer-term strategies that focus on measurable impact and transparency, says **Ellen Weinreb**, CEO, Weinreb Group*



In early June, several CEOs declared their disagreement with President Donald Trump's decision to exit the Paris climate agreement and announced their departure from his Strategic and Policy Forum. These CEOs represent companies who have committed to address climate change and set specific sustainability targets.

This turn of events represents, perhaps for the first time in recent history, a signifi-

cant vocalization of political views by major Fortune 500 companies' CEOs — and in turn, a recognition that transformation is coming to the modern workforce. Issues that used to be considered taboo in the American workforce are now common fodder for watercooler conversations.

Last month, Povaddo, an opinion research and issues management consultancy, reported that 57 percent of employees polled in a survey (PDF) of the corporate

American workforce say they want their companies to play a more active role in addressing societal and environmental issues. However, only 35 percent said they felt their CEO has his or her finger on the pulse of employees' attitudes toward these concerns.

Povaddo's survey, which polled a random selection of nearly 1,300 U.S. employees of Fortune 1000 companies, emphasizes that today's American workforce wants to work for companies that understand and appreciate their diversity and outlook on pivotal social issues. Top of mind for the surveyed professionals, of the 23 choices presented, include:

- Equal opportunity in the workplace.
- Supporting veterans.
- Data privacy.
- Paid family leave.
- Community development safety.
- Clean air and water and open spaces.
- Improving public education.
- Renewable energy.
- Poverty and hunger.
- Race relations.

"Over 60 percent of the societal issues we looked at received a clear majority sup-

Weaving Clean Energy Into Low-Income Communities

In many communities around the United States, a legacy of conflicted relationships exists between stakeholders such as regulators and utilities, which historically have made decisions about how electricity is sourced and provided to ensure that all customers can be served, and community-based organizations from low-income communities, which know the population, understand their emerging energy needs and have the social capital to engage households, says David Labrador, Writer & Editor, Rocky Mountain Institute

Late last year, 135 stakeholders of Rocky Mountain Institute's Electricity Innovation Lab (e-Lab) gathered for an inaugural e-Lab Summit. Many are involved with Leap, an ongoing RMI initiative dedicated to empowering and improving low-income communities and households through a clean energy future.

Across America, one in three people have incomes that put them below 200 percent of the official poverty line (about \$45,000 for a family of four), and many more have problems making ends meet. Any real transition requires solutions that work for the many Americans who are financially challenged.

The intense work at the summit provided a strong sense of the challenges and

opportunities in this rapidly evolving field. Two of Leap's staff explained what is happening, and what we can expect.

Collaboration for uncharted territory

Attendees concerned with Leap at the e-Lab Summit included entrepreneurs, utilities and community groups. Coreina Chan, a principal with RMI and leader of the Leap initiative, said that for this work, "you can't

You can't get it right unless you include a number of diverse stakeholders.

get it right unless you include a number of diverse stakeholders. There's no single entity that has all the resources and knowledge to get it done on their own."

What's behind this complexity, noted Sherri Billimoria, an associate at RMI on the Leap team, is, "Existing clean energy solutions haven't been tailored to low-income customers, for whom there

are few options. Solutions have, by and large, served more affluent businesses and households."

The hardest part about Leap's work is the same thing that makes it the most exciting: The challenges of including disadvantaged households and communities in the clean energy transformation haven't been addressed before, Chan observed.

"If they had been," she said, "we could look at the last best example and duplicate it. The solutions need to be created." And to do that, "Collaboration is necessary."

The essence of Leap's work is accelerating that collaboration, and the Leap team convenes a number of events to do that. The e-Lab Leap Social Change Lab in New York brings together stakeholders from more than 45 organizations to develop and implement unique solutions for low-income energy needs in the state.

The e-Lab Forge 2017 event this week is a boot camp for accelerating the design of innovative business models that connect low-income households in New York to clean energy benefits. And at this year's 2017 e-Lab Accelerator, two teams serving disadvantaged and low-income customers focused on developing and scaling business models that increase access to shared solar for low-income households.

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Its focus is to ensure your skills are showcased and matched suitably with the HR requirements of employers from diverse industries including the field of Corporate Social Responsibility. In a very short span TimesJob's concentrated approach has made it the blue-eyed boy of recruiters and aspirants alike.

You can apply for the below listed jobs on www.timesjobs.com by typing the Job ID in the search window, alternatively you could also search categorywise to find many more opportunities in CSR.

Company: NASSCOM

Job ID: 59552967

Designation: Officer - Corporate Social Responsibility

- **Experience:** 2 to 4 yrs
- **Salary:** As per Industry Standards
- **Industry:** NGO / Social Services
- **Location:** Bengaluru / Bangalore, Delhi
- **Key Skills:** Public relations building online communities planning and execution of the business responsibility knowledge resource on issue maintain relationships
- **Job Function:** Administration
- **Specialization:** Administration , Office Management & Coordination
- **Qualification:** Any Post Graduate, Any Graduate

Job Description:

Basic Function / Job Responsibilities:

- Play a role in the planning and execution of the business responsibility (NASSCOM Foundation's preferred term for CSR) strategy that NASSCOM Foundation will advocate to its member companies
- Promote this vision and accomplishments before internal and external audiences, including building online communities

through Web presence, social media and social networking sites and working with PR and analyst relations groups to promote sustainability through these stakeholders

- Act as internal knowledge resource on issue of CSRs it pertains to general information dissemination. Monitor key trends, competitive activity, and other issues of interest to the company

Knowledge, Skills, Qualifications and Experience:

- 2-4 years experience with corporate social responsibility/sustainability teams of corporate houses
- Degree/Advanced degree in relevant field
- Have proven expertise in BR/CSR and Sustainability and be well versed in current trends in this discipline
- Experience in writing, public relations and messaging on topics related to BR/CSR
- Strong communication and presentation skills along with the ability to actively interact and communicate with stakeholders
- Ability to build and maintain relationships and partnerships with outside organizations and with senior executives

- A motivator and facilitator, with cross-functional organizational ability

Company: Sathguru Management Consultants Pvt Ltd

Job ID: 59468393

Designation: Executive-Corporate Social Responsibility

- **Experience:** 2 to 4 yrs
- **Salary:** As per Industry Standards
- **Industry:** Consulting Services
- **Location:** Hyderabad / Secunderabad
- **Key Skills:** Implementing CSR plans networking Funding bodies MIS develop and implement stakeholder engagement
- **Job Function:** IT / Telecom - Software
- **Specialization:** EDP / MIS , Network Administration, Project Leader / Project Manager
- **Qualification:** Any Graduate

Job Description:

Incumbent will be responsible to conceptualize, design, execute & communicate corporate social responsibility initiatives.

1. Planning, developing and executing CSR strategies.
2. Build and maintain profitable, long-term