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GROWING
BIGGER AND
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GOVERNMENT OF
MAHARASHTRA
AND TATA TRUSTS
JOIN FORCES

DROUGHT, WATER CRISIS & CSR

Amrish Patel
Politician, Entrepreneur &
Educationist

THE BACK TO BACK DROUGHTS HAS SHOWN US
THAT THE EFFORTS OF THE CENTRE AND STATE
GOVERNMENTS NEED TO BE SUPPLEMENTED
THROUGH CSR INITIATIVES TO OVERCOME CRISIS
OF THESE GIGANTIC PROPORTIONS.

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How Companies are using CSR to cheat people, planet and societies!



Rajesh Tiwari
Publisher
rt@iccsr.org

ICCSR is concerned and warns that companies all over the globe and specially in India are well advised that such short sighted strategies for making financial gains is simply not worth pursuing as it damages the vary reputation of the organization.

It is fast becoming both trend and a fact that companies are using CSRs as a moral tool while their internal standards of products/services/designs is getting from bad to worse. It is damaging the organization as the good work, which the CSR department usually undertakes for the organization is getting diminished by the hour.

At Indian Centre for CSR we have chosen to highlight an article written by Mathew Lien Wherein he has forcefully argued that how reputed companies like Volkswagen have manipulated pollution levels of its car by designing "DEFEAT" software to fool both regulators and customers.

He goes on to state and we quote that "It manipulated the pollution levels of its cars. It deliberately designed "defeat" software to fool regulators and, more importantly, customers into thinking it were hitting targets it was nowhere close to. And who knows, as the scandal unfolds, there may well be even worse revelations about the scale of corporate wrongdoing at the German car giant Volkswagen. It is now engulfed in a scandal from which the company may never recover.

But, hey, guess what? Perhaps none of that really matters. Because it turns out that VW was also a global leader in "corporate social responsibility". Its annual report was packed full of lovingly described projects it backed and charities it supported. It was a "thought leader" on dozens of different weighty issues, and a "change agent" for improving society. Globally, it was ranked as the 11th best company in the world for its corporate social responsibility work. What that surely tells us is that CSR has become a racket – and a dangerous one. It allows companies to parade their virtue, and look good, while internal standards are allowed to slip. In fact, the social responsibility of companies is very simple – to make good products, to honor their contracts and to pay their staff and suppliers on time. Everything else is just a smokescreen.

It remains to be seen what happens to VW, and whether it can recover from the emissions scandal. The early signs are hardly promising. It took several days for the chief executive to be removed, and even then he was replaced by an insider – there was

little sign the company had worked out it needed a clean sweep of its management. In the wake of that, there has been plenty of discussion about whether it signals the death of Germany Inc, or indeed the death of diesel. We will see. One thing it should certainly signal the death of, however, is the corporate social responsibility movement

Volkswagen was as progressive, inclusive and caring as any multi-national is meant to be these days. The Reputation Institute recently ranked the company as the 11th best in the world for its CSR work (Google, BMW and Disney were the top three, by the way – just in case you want to start selling the shares). Last year it collected the "Gold Medal Award for Sustainable Development" from the non-profit World Environment Center, which praised it for its "understanding of sustainability as a strategic goal and its exemplary implementation". It won the 2014 policy award for Corporate Social Responsibility for its strategic partnership with the Nature and Biodiversity Conservation Union. Only last week, and rather embarrassingly after the revelations emerged, the Dow Jones Sustainability Index picked it as the overall global winner in the auto industry for its commitment to the environment.

Unquote:

ICCSR is concerned and warns that companies all over the globe and specially in India are well advised that such short sighted strategies for making financial gains is simply not worth pursuing as it damages the vary reputation of the organization.

Research has shown that any amount of money spent for doing good, rewards manifold gains for corporates and that is why it is important to concentrate on both social returns and financial returns for sustaining competitive advantages.

Indian Centre for CSR believes that Mantra for longevity & Success lies in not only doing good but more importantly being seen also as doing good and this can only happen when companies imbibe in their core strategic vision, the concept of not just financial returns but more importantly adding to it, the aspect of social returns for sustaining their competitive advantages.

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Drought And Water Crisis And CSR

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Teradata Partners With Project Nanhi Kali To Support The Education Of Underprivileged Girls

Teradata, the data analytics and marketing applications company, has announced its partnership with Project Nanhi Kali to support education initiatives for young girls in Mumbai, Pune and Hyderabad.

Announcing the initiative with Nanhi Kali, Sunil Jose, Managing Director, Teradata India, said, "Despite being the pivot of Indian society, young girls in India continue to face obstacles in relation to education and social benefits. Education is at the heart of social development and given that focus, a partnership with Project Nanhi Kali with a view to educate young girls is a privilege."

Education is an area that offers some of the clearest examples of discrimination women suffer. According to UNICEF, among children not attending school,

there are twice as many girls as boys, and among illiterate adults there are twice as many women as men. Offering girls basic education is one sure way of giving them greater power – enabling them to make genuine choices over the kinds of lives they wish to lead.

Sheetal Mehta, Trustee & Executive Director, K. C. Mahindra Education Trust, added "We are very happy to partner with Teradata and excited about their engagement with Project Nanhi Kali. As a result of this partnership, 700 Nanhi Kalis will receive educational support. We believe that in addition to personal development that education enables, education of girls results in huge benefits that accrue to society as a whole. An educated woman has the skills, information and self-confidence

that she needs to be a better parent, worker and citizen."

The programme selects girls based on multiple criteria including enrollment in government schools, family income, parents' educational background, social background and the child's aptitude. The partnership will ensure that a comprehensive sponsorship is created to take care of a range of educational requirements, providing not only academic support that helps them improve their learning levels but also material support. This includes uniforms and other clothing, as well as school supplies. In addition to providing corporate support, Teradata employees will also support the program through volunteering initiatives across all three locations.

Chennai Flash Floods Were The Largest Natural Catastrophe In India In 2015, Says Swiss Re Sigma Study

According to the latest sigma study by Swiss Re, India's total economic losses from all disasters, including natural and man-made events exceeded USD 6.2 billion (or 6.8% of worldwide losses) in 2015, down from USD 13.4 billion (11.9% of global losses) in 2014. Total insured losses were USD 1 billion, up from USD 971 million the year before. Based on sigma criteria, there were 25 catastrophic events in India last year, up from 20 in 2014. The severe flash floods in Chennai in November were the largest

disaster, causing estimated economic losses of USD 2.2 billion. Insured losses were estimated at around USD 755 million, making these floods the second costliest insurance event in India on sigma records. A large part of the losses originated from commercial lines. The event highlighted the vulnerability of rapidly growing urban areas to flash floods caused by heavy rains. In India, uninsured losses from all catastrophes and man-made disasters were 84% of the total losses in 2015, down from 93% in 2014. Although the protection gap

was smaller last year than in 2014, it was still high relative to global and regional standards. The global protection gap was around 60% in 2015, down from 68% in 2014. In Asia, the gap was at 81% in 2015, down from 90% in 2014.

Many cities in northern India are located close to the seismic gap in the Himalayan range. A seismic gap is an area where plate movement has already produced land deformation but – as of yet – not released the associated energy in the form of an earthquake.

Lights, Camera, Climate Action!

Climate change is becoming an increasingly prevalent theme in books, films, and even music worldwide. Can reel life play a role in encouraging real world environmental awareness and action?

BY VAIDEHI SHAH



Hollywood actor Leonardo DiCaprio grabbed headlines in February when he clinched his first Academy Award after many years in the industry and several unsuccessful nominations.

Taking the opportunity on the global stage during his acceptance speech, DiCaprio declared: “Climate change is the most urgent threat facing our entire species, and we need to work collectively together and stop procrastinating. We need to support leaders...

who do not speak for the big polluters, but for (all of humanity, indigenous people, and underprivileged people).” DiCaprio’s speech was widely reported and went viral on social media. His strong message was unusual for the glitzy award ceremony, but environmental issues such as climate change and pollution are becoming an increasingly common theme in films, books, and even music around the world. Famous examples range from Hollywood hit movie *The Day After Tomorrow*, which portrays extreme weather events that

usher in global cooling and a new ice age, to *Earth Song*, a 1995 piece by American musician Michael Jackson, which discusses environmental and animal welfare themes.

Whether it is fictional novels and movies or factual documentaries and books or songs, the media is an effective way to raise awareness about global issues like climate change and drive behavioural change, say experts.

Michael Broadhead, a Canadian teacher in Singapore and organiser of the first crowd-supported environmental film festival here, tells *Climate Challenge* that “when films, novels, and music start to incorporate themes like climate change, it helps to permeate the message through society”.

“That repetition is key to building support for change, says Broadhead, whose brainchild, the *Earth Film Festival*, will be held in April. As part of the initiative, members of the public can screen one of six environmental documentaries for friends at home.

Available titles include *Heart of the Haze*, a documentary about forest fires in Indonesia which produce greenhouse gas emissions and cause haze pollution throughout the region every year; and *Cowspiracy*, which explains why meat is the worst culprit of global warming.

Building A Better Life

The foundation focuses on assisting families to be self-sufficient by ensuring that at least one member of the family is employable. In order to achieve this goal, the foundation has a special focus on education and vocational training.



Manju Lodha, who spearheads the activities of the Lodha Foundation

Lodha Group's vision of 'Building a Better Life' extends to its commitment to society. The Group makes significant efforts for the improvement and upliftment of the areas and communities that it works in, with over 2% of the group's annual profits dedicated to social programs.

Registered as Lodha Charitable Trust, Lodha Foundation was established in 2007 and implements developmental initiatives in Mumbai, Thane and Kalyan-Dombivli Region.

The foundation focuses on assisting families to be self-sufficient by ensuring that at least one member of the family is employable. In order to achieve this goal, the foundation has a special focus on education and vocational training.

Education:

Chandresh Lodha Memorial School – Over 5,000 students from low income families receive high quality, subsidized education through the two branches of the Chandresh Lodha Memorial School in Dombivli and Nalasopara. Highest quality education is provided at a fee of less than Rs. 500 per month, ensuring that every child has access



About Us

Essar Foundation is the Corporate Social Responsibility (CSR) arm of the Essar conglomerate that is committed to maintaining the highest standards of CSR in its business activities and aims to make a difference wherever it operates. Essar Foundation imbibes the essence of the United Nations Sustainable Development Goals as well as the CSR Provisions enumerated under the Companies Act.

Approach

Essar Foundation believes in functioning hands-on and collaborating with multiple stakeholders towards creating lasting impact. Our energies are fueled by relationships that are built upon the synergy of responsible partnerships whether it is

“Gold medals aren’t really made of gold. They’re made of sweat, determination, and a hard-to-find alloy called guts.”

**—DAN GABLE,
FAMOUS AMERICAN
WRESTLER**

with the local government, community institutions, or civil society organizations.

Presence

Our teams working in eight states and 13 districts of India strive relentlessly in fostering relationships with communities while taking the remoteness of locations, challenging circumstances and adverse local conditions in their stride. Whether it is about delivering health care beyond the reservoirs in Malkangiri, Odisha, or it is about making the youth employable in the remote hinterlands of Chhattisgarh, our team is diligently breaking ground and reaching out to half a million people annually to make a difference that is felt.



The RedInk Awards Growing Bigger & Bigger

1,500 entries and nominations were received this year, up from 800 received last year.

What started six years ago with just two awards has grown into one of the largest awards in journalism – the RedInk Awards for Excellence in Journalism instituted by the Mumbai Press Club.

With increasing response, the MPC has ensured that every year the awards go in size, stature and reach. Journalists and media practitioners from all corners of the country now await the RedInk award nomination announcement. Besides the Lifetime Achievement Award and the Journalist of the Year Award, the Redink Awards for Excellence in Journalism are given in 10 other categories for meritorious work in TV, print and digital formats. The categories include Politics, Crime, Health & Wellness, Business, Environment, Human Rights, Photography, Science & Innovation, Entertainment & Lifestyle and Sports.

The selection of award winners is made by a jury of distinguished persons with domain knowledge for each of the categories. This year the juries include Justice B N Srikrishna for Human Rights, Shobha De for

Entertainment & Lifestyle, SBI chairperson Arundhati Bhattacharya for Business, Harsha Bhogle for sports and Sudheendra Kulkarni for Politics and Shirish Inamdar,



PRESENTS

RedInk AWARDS

a faculty at the Maharashtra Intelligence Academy, who was a jury member in the Crime category.

Nearly 1,500 entries and nominations were received this year, up from 800 received last year. The judging process for the 10 categories is currently under way and will be completed by Saturday, 16 April. The Principal Media Partner of

the Redink Awards is STAR India, and is supported by the Aditya Birla Group, Glenmark Pharmaceuticals, Zee Entertainment, Eros International, Indiabulls Housing, Dr Reddy's Laboratories, 63 Moons Technologies and JSW Steel.

In a period when journalists and journalism are under severe threat and pressures from violence, vested interest and hashtag writing, the theme for the Redink Awards-2016 is: 'TO RISE ABOVE IT ALL'.

The RedInk Awards, the only national recognition for good journalism instituted by a professional body, have been created to raise the bar of news and feature writing in India and to encourage fair play and high ethical standards in media. "We have come a long way in a short span of time and with every passing year, this is going to grow further," said MPC Chairman Gurbir Singh.

In the past, doyens of journalism including Vinod Mehta, Kuldip Nayar, N.Ram, Mrinal Pande and last year Dr Prannoy Roy have been honoured with the 'Redink Award for Lifetime Achievement' for their long and consistent service to the profession. ■



Amrish Patel
Politician, Entrepreneur
& Activist

MARATHWADA DROUGHT: TAKE LESSONS FROM SHIRPUR

At a time when Marathwada is reeling under the worst drought of the century, the Shirpur pattern shows and leads the way in water conservation

In a state where large but ineffective state projects and weak water management laws have combined to exacerbate the effects of drought, a clutch of activists, hydrologists and village leaders have begun to explore the prospect of implementing small, cost-effective water conservation efforts to beat the scarcity.

Two such projects – the so called Shirpur Pattern of Development, and Rashtriya Jal Biradari's river revival scheme – that appear to have worked.

A model study

In the middle of severe water crisis in Maharashtra, there is one taluka that is water tanker-free. Every house, agricultural field and industry in Shirpur, Dhule district have water.

Shirpur taluka, in the north of Maharashtra and close to Nandurbar and Jalgaon, has been given the moniker of 'Green Taluka.' Why the name?

Shirpur which was otherwise an obscure town has become a case study now. Local Congress MLC Amrish Patel came up with

now popularly known as the 'Shirpur Pattern of Development.' Fourteen years back, troubled by the acute water crisis in Shirpur, Patel wanted to use rainwater conservation methods and construct small dams to meet the water demands of the taluka.

While most places in Marathwada have parched lands and dry water taps, farmers in Shirpur boast of cultivating not one, but three to four crops in a year. During April-May, cultivating cotton is considered to be a risk as it requires a lot of water, but in Shirpur, the story is different. The farmers start sowing cotton seeds towards end of April, even before the arrival of monsoon.

Water tankers are seen frequently in the nearby taluka of Sindkheda, Chopada and Amalner. Even Jalgaon district, from where Agriculture Minister Eknath Khadse and Water Conservation Minister Girish Mahajan district come from, is not free from water woes.

Like most places in Marathwada, Shirpur too is not unfamiliar with water shortage. The area receives an average rainfall of

around 650mm with most of the rainwater draining into Tapi river. Amrish Patel with the help of geologist Suresh Khanapurkar devised a plan to trap this rainwater. Patel and Khanapurkar organized an 11-member team and started building cement check dams around nullahs.

Groundwater which was found 500 to 700 feet deep is now just 100 feet away.

The project was not entirely unopposed. Initially, farmers were apprehensive of allowing the team to build cement walls, but when they realized that there was no vested interest, they came forward to help us, said Patel.

Check dams have been built by government agencies all over the state, but most of them have failed to achieve the objective. In Shirpur, the dams have water till March. What makes the Shirpur Pattern work?

Explaining the construction of these dams, Khanapurkar said: "In 81.20 percent of the state, Deccan basalt rock lies below the top soil. This rocky layer is impermeable and not much water percolates down. Below this layer lies Murrum (red gravel),

Government Of Maharashtra And Tata Trusts Join Forces

The agreements conceptualize new programmes and jointly implement existing initiatives that deliver a positive impact on the state's overall developmental indicators



The Government of Maharashtra and Tata Trusts have signed multiple Memorandum of Understandings (MoU) to work together to improve community developmental indicators for the state. Through this partnership, the state government will be

able to achieve convergence and improve efficiencies across many of its governance, data management, healthcare and nutrition, literacy and welfare initiatives and programmes. Tata Trusts will play a guiding role in setting up of these initiatives and will provide strategic and technical advisory

support and oversee the successful execution for all these programmes.

Tata Trusts and the state government initiatives and interventions will be across several areas especially healthcare, nutrition & fortification, governance, education, juvenile justice, etc. Below is a brief overview of the different developmental interventions that the state government and Tata Trusts will jointly work upon:

- Under the aegis of Public Health Department (PHD) and Directorate of Medical Education & Research (DMER), which regulates government colleges in the state, a Strategic Healthcare Advisory Unit (SHAU) will be setup to implement technology backed interventions that improve health and nutrition outcomes, which may also include developing hospital information systems (HIS) and a Medical Supply Corporation
- In order to address and other micronutrient (iodine, iron, etc.) related deficiencies and anemia, Tata Trusts will work with the state government to design a micronutrient deficiency prevention program and control strategy with a special emphasis on food fortification. In collaboration with the Food Civil Supplies

CDSL Takes The ADHAR Way

CDSL has also promoted various subsidiaries/group companies to undertake various Initiatives in the Interest of Investors especially for the Capital Market. These include common KYC, Insurance Repository, National Academic Depository, Evoting & eKYC. We are also activitely promoting for the Single Demat Ac which will help Investors to hold all Financial Products in Demat form.



Cyrus Khambatta, Executive Vice President, CDSL

Smiling all the way through their Bus Ride, the Special Residents at ADHAR (Association of Parents of Mentally Retarded Children, Mumbai) enjoyed their First Journey in the 40 seater Bus, which was a part of the amenity provided by CENTRAL DEPOSITORY SERVICES (INDIA) LIMITED (CDSL). Bus is used for the various outdoor programs, sports, competitions, annual picnic & weekly outing. It is also used for pick-up & drop for staff, parents & visitors as our institution is 10 km away from the main city

CDSL also had reasons to Smile this year as it crossed the 1 crore Demat A/cs in September 2015. CDSL, a Depository set up with the Objective of providing convenient, dependable and secure depository services at affordable cost to all market participants, today has more than 1.05 crore Investors demat Account spread across 94% Pincode. The Value of Securities held Rs. 1,28,21,750 (in crores).

CDSL has also promoted various subsidiaries/group companies to undertake various Initiatives in the Interest of Investors especially for the Capital Market. These include common KYC, Insurance Repository, National Academic Deposito-

Sewree Has Become A Haven For Flamingos

Flamingos were first spotted in Mumbai in 1994. In fact, the two types of birds of this species Greater flamingoes (Phoenicopterus roseus) and Lesser flamingoes (Phoenicopterus minor) are seen here and this prompted the Mumbai Port Trust (MbPT) to join hands with Bombay Natural History Society (BNHS-India) to protect the environs and help in promoting wildlife tourism in this megapolis.



In the last around 15 years, Sewree in the western seafront of Mumbai, has emerged as a haven for flamingos - as huge flocks of these majestic birds migrate at the mudflats. Now these are also seen in Uran, Airoli creek, Thane and some parts of Vasai in the Mumbai Metropolitan Region (MMR). The flamingos at Sewree has been part of the nature tourism in Mumbai.

However, it faces challenges as well - discharge and dumping of industrial waste along the seashores and also the proposed

Mumbai Trans-Harbour Link (MTHL) that would connect Sewree in Mumbai to Nhava across the Mumbai harbour.

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in this megapolis. They start arriving in October, nesting in mud-flats and leave before the onset of monsoon

Sewri (also pronounced as Shivdi or Sewree) was a small hamlet on the eastern shore of the Parel island, one of the original seven islands of Bombay. Sewri has a fort that dates back to 1770. The Agri-Horticultural Society had established gardens at Sewri, which were acquired in 1865 by Arthur Crawford, then the Municipal Commissioner of Bombay, for building a European cemetery. Large parts of Sewri belong to the MbPT and were incorporated into the harbour facilities. In 1996, the mangrove swamps of Sewri were declared a protected ecology. On weekends, once can check into the tide position and stand at the Sewree jetty one can see thousands of flamingos and if lucky some of them a few metres away. The MTHL's starting point poses a threat to around 20,000-30,000 lesser flamingos and greater flamingos and the critical mangrove habitat, which is a haven for several migratory birds, particularly waders.

"It is essential that we protect these. Once MTHL has to be realigned a bit to protect them. It may increase the cost a bit, but by doing so we would be doing a great service

Reliance Foundation Provides Water, Relief To Drought-Hit Districts Of Maharashtra

Through water conservation and relief actions, Reliance Foundation has ensured the availability of water in the drought-affected areas of the Marathwada and Vidarbha regions of Maharashtra



Building dam with collective effort

A large part of Marathwada (comprising the districts of Latur, Beed, Osmanabad, Parbhani, Nanded, Hingoli, Aurangabad and Jalna) and parts of eastern Maharashtra have been affected by drought for the second year in a row due to erratic rainfall. The failure of the monsoon, depletion of the water table, and over exploitation of ground

water have caused the region's economy to stagnate. Today, villagers have little water to fulfil their basic needs. The drought has seen people's income in the region decline sharply with farmers unable to cultivate crops or rear animals.

However, in some villages, productivity gone up 20% despite the drought. Water is available not just for drinking but

also for cultivation and livestock, due to the water conservation initiatives of Reliance Foundation.

Reliance Foundation has built 2200 water harvesting structures in 51 villages of Parbhani and Yavatmal districts to store more than 60 lakh cubic metres of water, benefitting more than 23,000 people in 5,400 households. Enough water is available for critical irrigation of Kharif and Rabi crops. In Yavatmal, several community water harvesting structures have been created. Due to availability of water, farmers now grow crops two to three times a year, where earlier they only grew crops once a year. The water harvesting structures include wells, farm ponds, and storage tanks besides 77 earthen and masonry check dams (newly built and renovated). De-siltation and renovation of existing structures also plays an important role in water harvesting.

The earthen dam at Nanza in Yavatmal can store 50,000 cubic meters of water and provide a perennial source of irrigation to 100 acres of land, while the earthen dam at Belori can harvest 30,000 cubic meters of water to irrigate 60 acres of land. Due to the undulating topography, 80-90% of the rainwater in Yavatmal used to run off, washing

Cairn India

Providing Safe Drinking Water To The Community In Barmer, Rajasthan



Water scarcity and the lack of access to safe and clean drinking water has been one of the most pressing problems in rural as well as urban India. While the issue of scarcity of water is prevalent in drought prone states like Rajasthan and parts of Gujarat, the issue of access to safe water, despite its availability, has also been growing at an alarming rate.

In such times, the onus of making water available to communities does not only lie on the government and its agencies. In these times of limited resources, it is imperative for all stakeholders to come together in contributing to the community. In fact, ensuring access to safe drinking water is vital for achieving the country's Sustainable Development Goals (SDGs) as well.

World Water Day on March 22, is a recognition of and knowledge sharing on the issues around water that face various communities and how water can play a crucial role in employment generation. Making a mark on World Water Day 2016 and its theme, "Better Water, Better Jobs" is Cairn India – making safe water available to the communities it operates in.

Cairn India and Rajasthan

Rajasthan, with 10.4 percent of the country's geographical area, 5.5 percent of the population and 18.70 percent of the livestock, has only 1.16 percent of surface water available in the country. The state is one of the driest in India, where rainfall is erratic and distribution patterns are inconsistent.

Barmer district, part of the Thar Desert, is said to be the most densely populated arid zone in the world with a population density of ~90 people per square km where temperatures go up to 50°C during the summer season. According to the World Economic Forum 2009 Report, the region has the lowest water endowment in Rajasthan.

In 2013, the media reported that over 24 cities and towns, including Barmer, Balotra and Jalore, received Government

TIMESJOBS.COM

INDIA'S LEADING JOB PORTAL

Indian Centre of CSR in association with TimesJobs bring you the most sort after job opportunities in the field of Corporate Social Responsibility. TimesJobs.com, the fastest growing and most innovative Indian online recruitment portal, was born with a mission to reach out to all Indians in the country and abroad and provide them with the best career opportunities available.

Today TimesJobs.com, has achieved the distinction of becoming India's No.1 recruitment portal, with the largest number of active jobseekers and a database of over 10 million candidates and over 20,000 new

resumes added every day, it offer one of the largest database of active jobseekers in India today.

Its focus is to ensure your skills are showcased and matched suitably with the HR requirements of employers from diverse industries including the field of Corporate Social Responsibility. In a very short span TimesJob's concentrated approach has made it the blue-eyed boy of recruiters and aspirants alike.

You can apply for the below listed jobs on www.timesjobs.com by typing the Job ID in the search window, alternatively you could also search categorywise to find many more opportunities in CSR.

Company: Asian Venture Philanthropy Network Limited

Job ID: 56846695

Designation: Officer - Corporate Social Responsibility

- **Experience:** 2 to 4 yrs
- **Salary:** As per Industry Standards
- **Location:** Bengaluru / Bangalore , Delhi
- **Key Skills:** Public Relations, Planning and execution, Portal Management.
- **Job Function:** Advertising / PR / Events
- **Specialization:** Public Relations.
- **Qualification:** Any Graduate.

Job Description

1. Have proven expertise in CSR and be

well versed in current trends in this discipline.

2. Experience in writing, public relations and messaging on topics related to CSR.
3. Strong communication and presentation skills in English along with the ability to actively interact and communicate with stakeholders.
4. Ability to build and maintain relationships and partnerships with outside organizations and with senior executives.
5. A motivator and facilitator, with cross-functional organizational ability.

Key Responsibilities

1. Play a role in the planning and execution

of CSR Forums activities, which includes member engagements, research, portal management.

2. Promote this vision and accomplishments before internal and external audiences, including building online communities through Web presence, social media and social networking sites and working with PR and analyst relations groups

Company: Vedanta Limited

Job ID: 56839667

Designation: Head - Corporate Social